PLENAIRE Rose Jelly Gentle Makeup Remover

3.4 fl. Oz / 100 ml £28 1 fl. Oz / 30 ml **£16**

Skin Type:

• Perfect for all skin types but excellent for sensitive and delicate skin.

Product Description:

- Removes impurities gently and thoroughly, including eye makeup.
- Deeply hydrating.
- Mild, soothing, will not irritate eyes.
- Helps calm irritation & redness
- Tones and refreshes skin.
- Great for sensitive skin.

What else you need to know:

- BEST SELLER yes!
- Leaves skin hydrated for up to 8 hours after use (place a hero claim)
- Contains glycerin, Bulgarian Rosewater and Sucragel (derived from the Sugarbeet plant)

Instructions:

- Apply a generous layer on dry skin to melt away any makeup.
- Add a few drops of water to create a wash of rose-colored milk, massage gently over the rest of the face, and rinse clean with cool water.
- Shelf life: 12 months.

What's NOT in the product:

- Plenaire is 100% ingredient transparent. We avoid raw materials that have are considered to be harmful or toxic or to cause any type of skin sensitivity. With ingredients currently being debated as to whether or not they are safe, our approach is to avoid them until more concrete evidence is available.
- All of our products are proudly sourced and made in the UK, a leading hub for ethical cosmetic practices. As a part of this, all our ingredients comply with current European Cosmetic Safety legislation.
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- 100% vegan
- Cruelty free
- BPA-free and fully recyclable packaging



• Plenaire will become a climate neutral company in 2021, by offsetting 100% of emissions.

- Plenaire Rose Jelly + Plenaire Droplet Lightweight Moisture Gel
- Plenaire Rose Jelly + Plenaire Tripler 3in1 Exfoliating Clay

| KEY INGREDIENTS | FUNCTION |
|-----------------|---|
| Rosewater | - Soothing, tonifying - Antioxidant |
| Glycerine | - Helps draw in and seal moisture |
| Sucragel | - Helps moisturize and gently cleanse, biodegradeable |

- <u>Social Media Channels/Instagram Asset</u> https://www.instagram.com/tv/B_2F5ADAqz2/?utm_source=ig_web_copy_link
- <u>Training Video:</u> YOUTUBE OR VIMEO HYPER LINK COMING SOON

PLENAIRE Tripler 3in1 Exfoliating Clay

3.4 fl. Oz / 100 ml £30 1 fl. Oz / 30 ml. **£17**

Skin Type:

• Perfect for all skin types but excellent for oily and combination skin.

Product Description:

- A mask, cleanser, and gentle exfoliator all wrapped into one.
- Fine, powder-exfoliant texture gently polishes skin without harshness.
- Deeply cleanses and decongests skin.
- Regulates sebum, reduce blemishes.
- Reduces pore size, refines complexion and soothes irritation.
- Evens out skin tone, brightens and illuminates.

What else you need to know:

- A 3-in-1 product that is gentle and nourishing enough for everyday use but also the perfect "desert island" pick.
- Contains mineral-rich French clay, mild cleansers, and the finest particles of natural blackcurrant seeds to transform from a mask, a gentle foaming wash to a light exfoliant.

Instructions:

- Apply a thick layer to freshly cleansed, dry skin and relax for 10 minutes. Next, add lukewarm water, and use circular motions to create a light foam exfoliant. Rinse and pat dry.
- Shelf life: 12 months.

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- Plenaire Tripler + Plenaire Droplet Moisture Gel
- Plenaire Tripler + Plenaire Violet Paste

| KEY INGREDIENTS | FUNCTION |
|----------------------------|---|
| French Clay | - Absorbs excess oil. |
| Zinc Oxide | - Helps shrink pores and regulate sebum production. |
| Black Currant Fruit Powder | - Rich in vitamin C with antioxidant benefits |
| Silica | To gently polish and exfoliate |

- <u>Social Media Channels/Instagram Asset</u> <u>https://www.instagram.com/tv/B2i4qpBD5uU/?utm_source=ig_web_button_share_sheet</u>
- <u>Training Video:</u> YOUTUBE OR VIMEO HYPER LINK COMING SOON

PLENAIRE Droplet Lightweight Moisture Gel

1.7 fl. Oz / 50 ml. **£28**

<u>Skin Type :</u>

• Perfect for all skin types especially oily, combination and sensitive skin.

Product Description:

- Lightweight and absorbs instantly into your skin to provide a healthy dose of hydration without the heaviness.
- Leaves your skin hydrated, radiant and dewy soft.
- Soothing and relaxing with detoxifying and anti-inflammatory properties.
- Reduces trans epidermal moisture loss and provides longlasting hydration.
- Restores skins suppleness and elasticity, ideal for sapped skin.

What else you need to know:

- 100% silicone-free, so it won't block pores and helps your skin breathe.
- Packed with mega hydrators including hyaluronic acid and plant derived sugar, plus mattifying white peony to help control sebum.

Instructions:

- Use daily after cleansing.
- Massage 2-3 droplets onto your face. Absorbs instantly. Add a second layer to build moisture as needed, especially during colder months.
- Shelf life: 12 months

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Link Sell Products: (pairs well with...)

- Plenaire Droplet + Plenaire Tripler Sin1 Exfoliating Clay
- •

| KEY INGREDIENTS | FUNCTION |
|-------------------------------|--|
| Sodium Hyaluronate | - Moisturises and increases water retention. |
| White Peony | - Helps control sebum, with a mattifying effect. Has detoxifying and antioxidant benefits. |
| Xylitol (plant derived sugar) | - Hydrates and strengthens skin barrier. |
| | |

 <u>Social Media Channels/Instagram Asset</u> https://www.instagram.com/p/CHYVLI1h4yt/?utm_source=ig_web_copy_link
 <u>Training Video:</u>

YOUTUBE OR VIMEO HYPER LINK COMING SOON

PLENAIRE Skin Frosting Deeply Hydrating Mask

3.4 fl. Oz / 100 ml. £32 1 fl. Oz / 30 ml. **£18**

Skin Type:

• Perfect for dry and sensitive skin.

Product Description:

- This plant-based intensive moisturizing mask cocoons your skin, leaving it deeply hydrated, plumped, soothed, and nourished.
- Raw coconut oil, cocoa butter, shea butter, and coveted Japanese *tsubaki* (camellia oil) combine to create a super nourishing formula that leaves skin relaxed and hydrated.
- Helps skin recover from exposure to extreme temperatures or dryness.
- Helps boost skin's elasticity and moisture retention.

What else you need to know:

- BEST SELLER yes!
- Perfect for any time you want to unwind, but especially comforting during drier months.
- Makes an excellent post beach or post flight treat- anytime your skin is exposed to extreme temperatures, or after exposure to dry cabin air.
- PRODUCT SHOULD NEVER BE MIXED WITH WATER OR WASHED OFF- IT'S A WATERLESS MASK THAT NEEDS TOBE WIPED AWAY WITH A WARM/DAMP FLANNEL

Instructions:

- Apply a thick layer to cleansed, dry skin. Relax for 15-20 minutes.
- Wipe off excess with a warm washcloth or a damp towel—no need to rinse.
- Shelf life: 12 months

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Certifications:

• 100% vegan



- Cruelty free
- BPA-free and fully recyclable packaging
- Plenaire will become a climate neutral company in 2021, by offsetting 100% of emissions.

- Plenaire Skin Frosting + Plenaire Droplet
- Plenaire Skin Frosting + Plenaire Tripler 3in1 Exfoliating Clay

| KEY INGREDIENTS | FUNCTION |
|---|---|
| Coconut Oil | - Hydrates and nourishes skin. |
| Cocoa Butter, Shea Butter | - Improves skin elasticity through better moisture retention, antioxidant bene- fits |
| Japanese Camellia Oil (Tsubaki) | - A highly coveted ingredient that deeply hydrates skin. + antioxidant benefits |
| Plant Phytosterols and Triglycer- ides | - Replenishes and restores moisture balance to skin. |

- <u>Social Media Channels/Instagram Asset</u> <u>https://www.instagram.com/tv/B-MgC5TBhGs/?utm_source=ig_web_copy_link</u>
- <u>Training Video:</u> YOUTUBE OR VIMEO HYPER LINK COMING SOON

PLENAIRE Violet Paste Overnight Blemish Treatment

1 fl. Oz / 30 ml. **£29**

Skin Type:

• Perfect for oily and blemish-prone skin.

Product Description:

- This violet-tinted "vanishing" paste helps reduce blemishes overnight by drawing out excess oil and calming inflammation and redness.
- Formulated with a special blend of Azelaic Acid to help refine and brighten, Beta Hydroxy Acids to clarify, and Zinc Oxide to calm skin while keeping bacteria at bay.
- Anti-inflammatory and Bacteriostatic action.
- Helps controls excess sebum production to prevent acne.
- Anti- Redness, soothes irritation.
- Brightens and illuminates, balances and evens skin tone.

What else you need to know:

- BEST SELLER- yes!
- Inspired by a 70-year-old French beauty recipe, this treatment effectively soothes, calms and helps prevent blemishes.
- Hard working yet gentle enough for sensitive skin.

Instructions:

- Best used in the evening, after cleansing. With clean fingers, apply a thick layer to the affected area. Dries instantly into an absorbing paste. Can also be applied as a thin layer under makeup.
- Shelf life: 12 months.

What's NOT in the product:

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- 100% vegan
- Cruelty free



- BPA-free and fully recyclable packaging
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Link Sell Products: (pairs well with...)

• Plenaire Violet Paste + Plenaire Tripler to clear and soothe blemish-prone skin.

| KEY INGREDIENTS | FUNCTION |
|--|---|
| Beta Hydroxy Acids and Salicylic Acid | - Helps clear skin and prevent future breakouts. |
| Zinc Oxide | - Calms skin while inhibiting bacteria |
| Azelaic Acid derivatives | - Helps refine and brighten, as well as calms redness |

• <u>Social Media Channels/Instagram Asset</u> <u>https://www.instagram.com/tv/B_prOUBlcyG/?utm_source=ig_web_copy_link</u>

• <u>Training Video:</u> YOUTUBE OR VIMEO HYPER LINK COMING SOON

Skin Type:

Perfect for all skin types, even the most sensitive skin.

Product Description:

- This gentle foaming cleanser works on all skin types to remove impurities and lightweight makeup without disrupting your skin's natural oil and moisture barrier.
- Features our gentle signature fragrance, alongside Japanese magnolia, known for its antioxidant and calming properties.
- Cleanses gently, without disrupting skin's lipid balance. •
- Sulphate-free, pH balanced.
- Mild and conditioning.

What else you need to know:

Meet the ultimate mood-lifting face wash. This gentle sulphate-free cleanser transforms from liquid into a cloud-



burst of airy bubbles that instantly refresh skin, leaving it feeling conditioned yet perfectly clean.

Instructions:

- Morning or evening, massage 1-2 pumps onto dry skin, cleansing in circular motions. Rinse and pat • dry. Gentle enough for daily use. For best results, follow up with Droplet moisture gel. Layer up with Rose Jelly for a classic double- cleanse.
- Shelf life: 12 months. •

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- With Rose Jelly to create a double cleansing ritual
- Ahead of Plenaire Skin Frosting to create the perfect canvas for deep moisture
- Alongside Plenaire Violet Paste to help with any redness and calm skin.

| KEY INGREDIENTS | FUNCTION |
|-------------------------|--|
| Salicylic Acid | - Helps clear skin and prevent future breakouts. |
| Glycerine (Plant based) | - Helps draw in and seal moisture |

- Social Media Channels/Instagram Asset- coming soon
- Editorial assets

£22

https://www.dropbox.com/sh/rlr6d1i034g4iva/AAAEDO0tGOTpFFzTS739wqqZa?dl=0

 <u>Training Video:</u> YOUTUBE OR VIMEO HYPER LINK COMING SOON

Skin Type:

• Perfect for combination and sensitive skin.

Product Description:

- This gentle exfoliating tonic uses natural fruit acids to renew your natural glow and provide antioxidant repair, leading to noticeably brighter, more evenly toned skin.
- Exfoliates effectively and gently, promoting cell renewal.
- Reduces the appearance of pores.
- Illuminates and brightens complexion.
- Evens and polishes skin tone.

What else you need to know:

- Finally, a brightening tonic that's effective, yet gentle enough for delicate and sensitive skin.
- Salicylic acid gets down to work while an antioxidant rich complex of passion fruit, pineapple, and grape provide a balmy, just-got-back-from-the-tropics glow.

Instructions:

- Best used at night after cleansing. Apply tonic to a cotton pad and sweep across face and neck, taking care to avoid the delicate skin near the eyes. Do not rinse. Allow skin to breathe and rejuve-nate overnight.
- For best results, use 3-5 times per week, after cleansing, gradually working up to nightly use. Resist the urge to use more than twice a day, because everything's best in moderation. Pairs beautifully with Rose Jelly. Caution: Avoid contact with eyes.
- Shelf life: 12 months.

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Link Sell Products: (pairs well with)

• Plenaire Violet Paste + Plenaire Tripler to clear and soothe blemish-prone skin.



| KEY INGREDIENTS | FUNCTION |
|--|--|
| Salicylic Acid | - Helps clear skin and prevent future breakouts. |
| Exfoliating complex: Passion Fruit, Pineapple and Grape antioxidants | - Gently exfoliates an promotes cell renewal with pleasing, anti-oxi- dant benefits |
| Glycerine (Plant based) | - Helps draw in and seal moisture |

- Social Media Channels/Instagram Asset- coming soon
- Editorial assets

https://www.dropbox.com/sh/rlr6d1i034g4iva/AAAEDO0tGOTpFFzTS739wqqZa?dl=0

• <u>Training Video:</u> YOUTUBE OR VIMEO HYPER LINK COMING SOON