

# PLENAIRE Aesthetique Retexturing Treatment

Combining the unparalleled brightening benefits of AHAs wrapped within a nourishing blend of 3 pure plant oils, this pampering treatment serum helps to retexture and deeply exfoliate your skin.

**Velvet cherries shine bright like diamonds to create our most aesthetic glycolic serum that is as hard working as it is luxurious.**

Brighten and deeply exfoliate your skin with the power of pure glycolic acid, offset by virgin African marula, tropical passionflower oil & fragile Japanese cherry, for a deeply hydrated and visibly radiant complexion over time.

Day after day, your skin will feel more beautiful than you ever imagined.

## The key benefits of Aesthetique Retexturing Serum include:

- Exfoliates and helps eliminate dead and strongly pigmented cells.
- Helps brighten and refine complexion, correct skin tone, and illuminate.
- Pure plant oils combined with precious cherry tree extract calm, nourish and deeply hydrate.

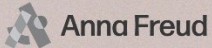
Pairs beautifully with Plenaire Skin Frosting the next morning. Discover how Aesthetique can form part of your skincare ritual, alongside other Plenaire favourites, with our skincare sets: Starting Over, Decompress.

Plenaire can be found at, [Plenaire.co](https://Plenaire.co) and at [spacenk.com](https://spacenk.com)



*It will be more beautiful than you ever imagined.*

We're supporting



## **Aesthetique supports Anna Freud**

### **Short form text**

A common mission.

As part of Plenaire's mission to connect beauty to emotional health, ten per cent of profits from the sale of each bottle of Plenaire Aesthetique will go to [Anna Freud](#), a world-leading charity striving to build the mental wellbeing of the next generation.

(Registered Charity No. 1077106)

### **Long form text**

#### **Connecting beauty to emotional wellbeing.**

As part of Plenaire's commitment to its mission, 10% of profits from the sale of Aesthetique, will go directly to [Anna Freud](#), a world-leading charity striving to build the mental wellbeing of the next generation. As one of the leading providers in clinical research and training, they are closing the gap in wellbeing and mental health by advancing and sharing the best science and practice with everyone who impacts the lives of children and families.

(Registered Charity No. 1077106)

### **Appendix**

#### **Product Formulation**

#### **What's NOT in the product:**

- Plenaire is 100% ingredient transparent. We avoid raw materials that have are considered to be harmful or toxic or to cause any type of skin sensitivity. With ingredients currently being debated as to whether or not they are safe, our approach is to avoid them until more concrete evidence is available.

- *All of our products are proudly sourced and made in the UK, a leading hub for ethical cosmetic practices.* As a part of this, all our ingredients comply with current European Cosmetic Safety legislation.
- We formulate without SLS/SLES, Parabens, Mineral oil/Petrochemicals, Propylene Glycol, PEGs, PABA, Silicones, GMOs, Aluminium, Microbeads, Formaldehyde, Lead or Mercury. This is not an exhaustive list, but where our ingredient approach mainly differs from competitors.
- *We will never test our products or ingredients on animals nor do we use suppliers who test them on our behalf.* Our products do not contain animal-based ingredients or animal derivatives. Each Plenaire product has been registered with the Vegan Society.
- All of our fragrances comply with EU and IFRA regulations. These standards form the basis for a globally accepted risk management system for the safe use of fragrance ingredients in cosmetic products.
- Finally, our approach is to constantly review our ingredient list on an ongoing basis and take action as new information becomes available.

**Certifications:**

- 100% vegan
- Cruelty free
- BPA-free and fully recyclable packaging
- Plenaire will become a climate neutral company in 2021, by offsetting 100% of emissions.

**Link Sell Products: (pairs well with...)**

- Plenaire Aesthetique + Plenaire Skin Frosting
- Plenaire Aesthetique + Plenaire Rose Jelly

KEY INGREDIENTS	FUNCTION
Glycolic Acid, Lactic Acid +	<ul style="list-style-type: none"> <li>• Exfoliates and helps eliminate dead cells and strongly pigmented cells and encourages cell renewal.</li> <li>• Helps brighten and refine complexion, correct skin tone, and illuminate.</li> </ul>
Marula, Passionflower, Borage +++	<ul style="list-style-type: none"> <li>• Nourishes, Protects and soothes.</li> <li>• Provides long lasting hydration, softens and moisturizes.</li> <li>• Plant oils help calm and reduce inflammation.</li> </ul>
Fragile Japanese Cherry ++	<ul style="list-style-type: none"> <li>• Japanese Cherry helps counteract and reduce irritation</li> </ul>

Relevant social media post attached here

[https://www.instagram.com/p/CvhCS66sUz0/?utm\\_source=ig\\_web\\_copy\\_link&igshid=MzRIODBiNWFIZA==](https://www.instagram.com/p/CvhCS66sUz0/?utm_source=ig_web_copy_link&igshid=MzRIODBiNWFIZA==)

[https://www.instagram.com/p/CxGLs3TrJvO/?utm\\_source=ig\\_web\\_copy\\_link&igshid=MzRIODBiNWFIZA==](https://www.instagram.com/p/CxGLs3TrJvO/?utm_source=ig_web_copy_link&igshid=MzRIODBiNWFIZA==)

