



## Case Study: Georgie & Jean

Georgie Davies, from London, signed up with Famileo for her 91-year-old grandma, Jean: "My grandpa died 15 years ago. It can be very isolating for people like my grandma," she says.

Georgie's brother, Fred, lives in Japan where he is studying Fine Art and hasn't seen his grandma since Christmas 2022.

Famileo, though, has allowed them all to stay in touch.

She says Jean is a 'typical grandma': "She loves gardens. When my brother is wandering around a beautiful Japanese garden, he can tailor his photos thinking of grandma."

Georgie says the app is easy to use even for those that aren't very digitally savvy.

"For me and Fred it's really easy, we get a nudge when it's time to send off the latest edition and we can quickly add more photos. We are in an age where none of us print photos anymore. For older people that's a shame, because if they don't have Facebook or social media then they won't necessarily know what their family is up to, and this is just a really easy way of showing them."

She adds: "I think it's such a good thing. I was just amazed there was nothing like it here already. Every couple of weeks she gets Famileo and knows that we're thinking about her."