

PRESS RELEASE: THINK PINK SUBSCRIPTION BEAUTY BOX

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Cohorted Be You Be Beautiful, the UK's No.1 Premium Subscription Box Provider, have curated a Limited Edition Think Pink Beauty Box for Breast Cancer Awareness month, October. Five luxury products and a unique accessory have been thoughtfully selected by Cohorted's experts, featuring luxury brands Benefit Cosmetics, Living Proof, Strivectin, and Redit.

This exclusive Limited Edition Beauty Box has been put together with a focus on self-care and feeling good. With brow-enhancing items, hair care designed to restore healthy locks, and eye-brightening serum to ease up those dark circles, this box is filled with products that customers love. It also includes the unique Redit Boost, a device designed to help your skin better absorb creams and products to make the most of the ingredients in a safe, effective way.

In total, you would expect to pay over £300 for these items, but come October, you can get this Limited Edition curation on the Cohorted website for just £50.

This Beauty Box makes the perfect gift for someone who needs a pick-me-up. Give the gift of self-care this Breast Cancer Awareness month! Whether it's for you or someone you love, this carefully-curated collection is ideal to boost confidence and encourage a little bit of indulgence.



PRODUCT LIST:

- Benefit Cosmetics - Precisely, My Brow Pencil .026g
- Benefit Cosmetics - Rollerlash MascaraBlack 3g
- Living Proof - Restore Range Conditioner 236ml
- Living Proof - Restore Range Shampoo 236ml
- Strivectin - Super-C Dark Circle Brightening Eye Serum 15ml
- Réduit - Boost Pink/Purple
- Obvious - Fleur d'Oranger 2ml Vial



NOTES TO EDITORS:

Cohorted Communications is a hybrid communications agency that specialises in connecting brands to millennial audiences.

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