



Wonderbly

Wonderbly launches ‘world first’

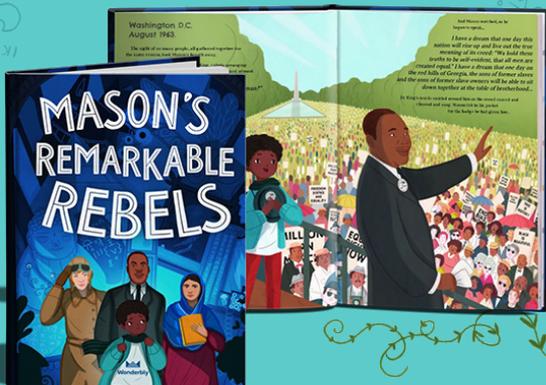
personalised non-fiction title

Your Remarkable Rebels

Revolutionary biography book aims to educate, empower and inspire children aged 6 to 10.

For immediate release – Wonderbly, the award-winning children’s publisher behind the global bestseller *Lost My Name*, has announced that it will launch *Your Remarkable Rebels* this September. Bringing their trademark magical personalisation to the non-fiction category, this immersive biography book transports a child back in time to meet some of history’s most extraordinary people.

Launching
3rd Sept



Your Remarkable Rebels gives a child lessons from history’s best, from Nelson Mandela to Harriet Tubman to Malala Yousafzai. Each rebel has been chosen for their heroism and impact on history, and in the story each one passes on a particular quality to inspire a child. Three rebels can be chosen, out of a choice of eight, meaning the narrative is customisable – you pick the historical figures you think the reader will most admire and want to emulate.

Remarkable Rebels

Written by Julia Gray
Illustrated by Laura Borio

Your Remarkable Rebels takes children on an imaginative leap into history. When a child stumbles into a strange museum, a mysterious Professor takes them on a thrilling personalised adventure. They experience the real-life stories from some of history’s most inspiring figures, and learn what it takes to stand up for what you believe in. It’s an empowering message of hope for kids today.

Martin Luther King Jr. (Faith)

Harriet Tubman (Courage)

Frida Kahlo (Creativity)

Florence Nightingale (Self-belief)

Amelia Earhart (Passion)

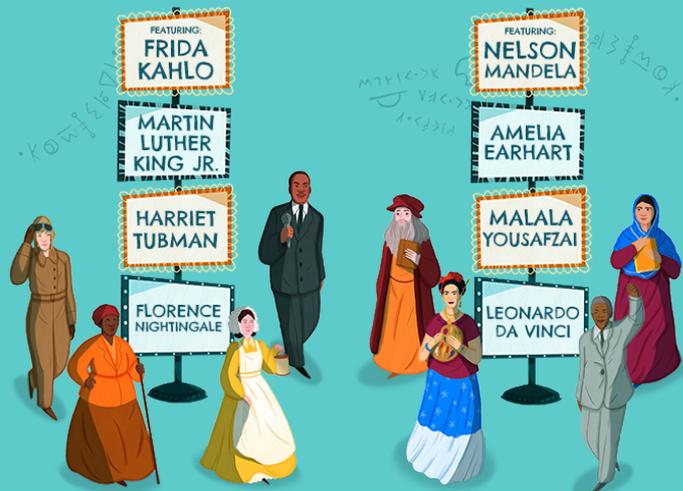
Nelson Mandela (Resilience)

Malala Yousafzai (Determination)

Leonardo Da Vinci (Curiosity)

With the addition of this book to their range, Wonderbly continues its legacy of using personalisation to create a more meaningful experience for the reader. Studies show that when children see themselves in a story, it has a profound effect on their literacy and language development. This helps create confident, enthusiastic readers for life. In Remarkable Rebels, the personalisation puts the reader right there in the story, reliving history! This makes them far more receptive to the key teachings from each rebel – from courage, to friendship, to curiosity and kindness.

Your Remarkable Rebels is written by acclaimed children's author, Julia Gray, who researched all eight rebels, created the character of the museum guide, imagined the scenes from history, and wove the child's character into the action. She worked in collaboration with Italian illustrator Laura Borio, along with the rest of the Wonderbly team, comprising art directors, book producers and software engineers (the books Wonderbly make are wonderfully and intricately complex, due to their remarkable levels of customisation).



David Cadji-Newby author and co-founder of Wonderbly says:

“Our ambition for the book is to teach children about the incredible changes that history's rebels have brought about, and to encourage them to always question the rules, and challenge anything that seems unjust or arbitrary. Wonderbly's belief is that personalisation will only make that message stronger.”

About Wonderbly

Since 2013, Wonderbly (originally Lost My Name) has been creating the world's most personalised children's books. Their mission is to inspire as many children as possible to be more confident, kind and curious readers, by turning them into the hero of their own story.

Their first book, Lost My Name, was an overnight success and a bestseller in countries all around the world. Fast forward seven years, and the company has grown from one initial bestseller to a range of 32 titles, and has sold over five million books around the world in seven languages. Combining magical storytelling with beautiful illustration and intricate personalisation, their books have proved a hit with children and grown-ups alike.

Over the years, Wonderbly has also proved that personalised books result in a more meaningful experience for young readers. Studies show that when children see themselves in a story, it has a profound effect on their literacy and language development. This helps create confident, enthusiastic readers for life. Personalisation also helps children relate to the storylines – it's really them, in the story! This makes them far more receptive to the key messages and learnings of each tale – from courage, to friendship, to curiosity and kindness.

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