



LIMONCELLO DI CAPRI SET TO GET LIPS TINGLING IN THE UK

Legendary Italian drinks company Molinari has unveiled its ever-popular lemon liqueur Limoncello di Capri in the UK, complete with a bold new look. Brought to the UK market by independent spirits distributor Mangrove Global, and available to purchase nationwide, Limoncello DI CAPRI has a fresh and zesty flavour that consumers across the country have come to adore.

Molinari's Limoncello DI CAPRI sits in a class of its own, thanks to authentically sourced ingredients. The liqueur is made from 100% Sorrento, 'I.G.P' lemons – a type of fruit specific to the region which gives the drink its outstanding flavour. I.G.P lemons are famous for their unique and bold aroma and taste, a feature they gain from the nourishment of the region's volcanic earth, bright sunlight, and salty coastal winds.

The process is just as authentic as the ingredients and has remained unchanged across decades of production. The process takes place entirely on the Gulf of Sorrento itself – making the spirit a genuine taste of the glamorous Sorrento Coast. Made from all-natural ingredients, there are no additives or preservatives, making it an exceptional choice for limoncello connoisseurs.

Originally produced as a post-meal digestif, this adaptable drink is now enjoying a renaissance amongst all types of drinkers. And with a smooth

cream liqueur now also available, the luxurious duo lends themselves to a variety of delicious serving suggestions.

If you're well versed in Italian spritz and the varieties thereof, the first signature serve is for you. The Limoncello Spritz includes 50ml of Limoncello DI CAPRI, 75ml of prosecco, and 25ml of soda (over ice of course) – accompanied by a sprig of mint and a twist of lemon. An excellent option for special occasions which require a little extra fizz. And don't be fooled into believing that Limoncello DI CAPRI is purely a summer drink, the warming effect of the rich citrus flavour is enjoyed along the Amalfi coast in winter, just as it is in summer – a habit which we here in the UK could do with adopting throughout the cold winter months.

The next signature serve makes for the perfect aperitivo – a refreshingly long and crisp beverage that will transport you to Italy's dramatic south-western coastline. Mix 50ml of Limoncello DI CAPRI with 100ml of tonic water and pour over ice. Garnish with a sprig of mint, a slice of lemon and there you have one thirst-quenching tipple.

Limoncello DI CAPRI 50ml 30% ABV, from £16 RRP.

Notes to Editors:

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Mangrove Global www.mangroveuk.com

Mangrove Global was established by John Coe and Nick Gillett in 2006 who built up a team of experienced employees who are passionate about spirits. In early 2023 Mangrove was acquired by GBH, based in Martinique, and has since incorporated the SPIRIBAM rums into its portfolio. Nick Gillett remains the MD of Mangrove Global, overseeing many spirits professionals, mixologists, sales and brand experts with extensive experience in both the On and Off trade UK spirits market. Following a successful 2023, the company plans to expand in 2024 with new outlets, greater reach and a wider presence in the market.

Mangrove's hand-picked portfolio has been carefully built around dynamic, innovative brands with a strong eco-responsible sensibility. The company has been able to develop many brands that have now become leaders in their category based on effective marketing activations, great commercial agility and an effective communication strategy.

With more than 300 B-to-B business partners, Mangrove has recently recorded strong growth in its turnover, which has increased from £10.5m in 2015 to over £21m last year.