IR.

The big THREE for 2026









Stress is (sadly) the soundtrack to modern life

More than 63% of Brits say they are stressed weekly - almost double from six years ago

And our body's reaction? To keep us in a constant state of

fight or flight

Poor sleep

Heightened anxiety

Chronic inflammation

Gut issues

Migraines

Brain fog

Burnt out and stressed

So what if you could improve all of this - and more - in just **two weeks**?

yōjo is a first of its kind
eco-wellness system, combining
non-invasive vagus nerve
stimulation (nVNS), biometric
feedback, and personalised
coaching to help people reset their
nervous systems every day



66

I joined yōjō just after one of the most stressful periods of my life, and it changed everything. I suddenly felt calmer, clearer, and more in control.



Louise

66

After three weeks with yōjō, the sense of smell I lost during Covid a few years ago came back.



Erik

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Just one week after joining yōjō, I slept through the night without moving, for the first time in what feels like forever.

I honestly forgot what it felt like to wake up and feel okay.

R.

In fact, straight after a session, users feel:

- a 45% reduction in stress markers
- a 35% improvement in parasympathetic activity
- And in two weeks, enjoying better sleep, calmer moods and sharper focus

A quick demonstration...



Available exclusively at yojo.health

£399 per year including device, app, health coaching and biofeedback

Sollos

Sound has officially evolved into a key pillar of modern self-care

Music wellness - or **sound supplementation** - has been proven to reduce stress, improve sleep, lower cortisol, and even support mental resilience

In fact, you can get an **extra hour of sleep every night** just by doing 20 mins of sound therapy

Unlike meditation,
mindfulness, or even
exercising which requires
training to become a habit.
This is just listening to
music





Using different tones,
frequencies, and
vibrations, sound can
influence the body and
mind, helping it to relax as
it tries to match the beat

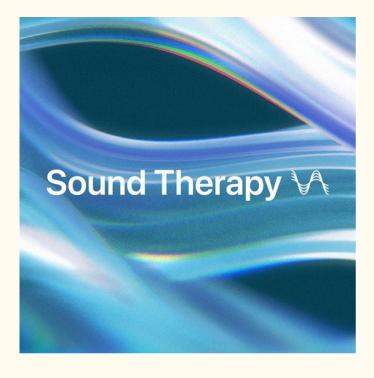
Sollos takes popular artists' music and transforms them into playlists designed to enhance sleep, focus or relaxation







To speak to the science behind sound therapy - we have **Dr. Tara Venkatesan, Director of Cognitive Science Research at Sollos**



Available exclusively on **Apple Music**

From £10.99 per month Apple Music subscription



Fad? Waste of money?

Just another greens powder?

AG1 is for anyone looking to build a consistent, effective daily habit. Whether you're looking to support your **energy, focus**, **immunity**, or **digestion**, AG1 helps you take care of the essentials – so you can focus on everything else.



Available at drinkAG1.com and Amazon

£79 starter kit including 30 serving pouch, welcome kit and 10 travel packs

