**The PLAYMOBIL highlights of 2023**

Playmobil UK Unveils Exciting New Products to Ignite Imagination and Creativity in Children

Playmobil, the beloved toy manufacturer known for its iconic figures and imaginative playsets, is thrilled to announce the launch of an exciting array of new products in the United Kingdom. As a leader in the world of creative play, Playmobil continues to captivate children's hearts and minds with innovative toys that inspire creativity and storytelling.

Building on the success of their timeless toy collections, Playmobil UK is introducing several captivating additions that promise to spark endless hours of imaginative play for kids of all ages.

New Products Include:

[**Playmobil Space Exploration**:](https://www.playmobil.co.uk/on/demandware.store/Sites-GB-Site/en_GB/Search-Show?q=space) Blast off into outer space with the new Space Exploration series. Kids can embark on epic intergalactic adventures with astronauts, space vehicles, and cosmic creatures.

[**Playmobil Large Zoo**:](https://www.playmobil.co.uk/adventure-zoo/71190.html) Come on in to the cheerful adventure zoo from PLAYMOBIL. Here, native and exotic animals can be observed up close. A footbridge above the entrance portal leads visitors to an observation path. From this elevated position, penguins and giraffes can be viewed at leisure in their spacious enclosures.

[**Playmobil City Life**:](https://www.playmobil.co.uk/onlineshop/products/city-life?prefn1=subCategory&prefv1=rescue) Dive into the vibrant City Life collection, featuring a bustling urban world complete with realistic cityscapes, vehicles, and a wide range of characters to bring urban adventures to life.

[**Playmobil Pirates Adventure**:](https://www.playmobil.co.uk/on/demandware.store/Sites-GB-Site/en_GB/Search-Show?q=pirates) Hoist the Jolly Roger and set sail with the Pirates Adventure series. Kids can create their own swashbuckling tales of buried treasure and high-sea escapades.

[**PLAYMOBIL 1.2.3 – My first PLAYMOBIL!**](https://www.playmobil.co.uk/onlineshop/products/1.2.3)The features included in the PLAYMOBIL 1.2.3 sets promote the understanding of cause-and-effect, creativity as well as fine motor skills, language and social skills.

[**Playmobil Advent Calendars**:](https://www.playmobil.co.uk/on/demandware.store/Sites-GB-Site/en_GB/Search-Show?q=advent) Countdown to the holidays with Playmobil's new range of Advent Calendars. Each day leading up to Christmas unveils a new surprise, allowing children to build their own holiday-themed scenes.

"These new Playmobil collections are designed to engage children's imaginations, encourage creative play, and foster learning through fun," said [Spokesperson's Name], a representative of Playmobil UK. "We believe in the power of imaginative play to develop crucial life skills while providing endless entertainment."

Playmobil remains committed to safety, quality, and sustainability in all its products. All Playmobil toys are rigorously tested to meet strict safety standards, ensuring a worry-free play experience for parents and caregivers.

These exciting new Playmobil products are now available at toy stores, major retailers, and online outlets throughout the UK.

Join the adventure, spark creativity, and let your child's imagination soar with Playmobil!

For more information, high-resolution images, or media inquiries, please contact: adam\_moore@playmobil.de

**About us:**

Playmobil is a leading manufacturer of creative and imaginative playsets and figures. Since its founding in 1974, Playmobil has been inspiring children's imaginations worldwide with high-quality toys designed to promote creative play and learning. With a wide range of themed playsets, Playmobil encourages children to explore, create, and learn through play.