

Background to Creativity for Kids

[Faber-Castell](#) is over 260 years old and is still innovating through its Faber-Castell brand and [Creativity for Kids](#) brand. The US headquarters is based in Cleveland, Ohio where Creativity for Kids began. The brand will celebrate its 50th anniversary in 2026 having been founded by two mums in 1976 who recognised the need for children to have hands-on, creative open ended play experiences.

Faber-Castell USA believes in enriching lives through creativity and self-expression. Creativity for Kids products provide children with experiences that stimulate and encourage their natural creativity, building creative confidence which lasts a lifetime.

Since 1976, Creativity for Kids has been designing and producing exceptional quality, safe and innovative products that meet and exceed US safety standards as determined by independent laboratory testing.

In 2024 [KAP TOYS LTD](#) was appointed as the exclusive distributor of Creativity for Kids for the UK & Ireland. The products will become available across multiple retailers across this market but you can buy directly from us here. We know #mumsknow.

For more information contact;

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