

## Available From www.sensica.co.uk, Boots, Current Body & Look Fantastic.

Price: £369.00

According to a recent survey, 96% of people\* showed a visible improvement in the appearance of cellulite after 3 months. Reduce both the appearance of cellulite and the circumferences of your buttocks, thighs, waist, hips, abdomen and arms, for a more contoured figure with **Sensica's Sensifirm**, an effective firming device that tackles areas prone to stubborn fat and cellulite.

Cellulite is quite often caused by factors such as genetics, age and hormones, and whilst it can strike whether young or old, slim or overweight, sporty or, frankly, exercise phobic, there's pretty much no way to stop it from happening.

Sensifirm is a revolutionary, non-invasive approach to cellulite reduction and body contouring, bringing state-of-the-art salon technology to the comfort of home, with visible results from the very first use.

Ergonomically designed for comfortable use, the portable, effective firming device tackles those areas prone to stubborn fat and cellulite such as the thighs, buttocks, waist, stomach and arms using revolutionary, FDA approved Lipotherm

Radio Frequency technology Lip (RF\*\*), to activate natural collagen production and decrease the volume of fat cells, repairing the damage deep within the skin that causes cellulite.

For an added layer of safety, specialised sensors constantly monitor individual skin conditions, adjusting the temperature to ensure a more personalised and safer treatment, for a reduced body size, visibly less cellulite and a firmer silhouette. With continued use, the gentle massage and deep heat increases micro-circulation, improves lymphatic drainage and the release of toxins from the body.

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Uri Khilkov, Head of Project of the Sensifirm device added: "A few principles guide us at Sensica when creating our devices, and they are Safety, Medical Standards, Clinically Proven Technologies and Smart Innovations.

Smart devices are at the base of our developments, and Sensifirm is the gold standard. Created to utilize RF energy, together with vibrational massage which is assisted by manual massage to produce local stimulation (Lipotherm RFTM), a unique architecture enables thermal energy paths and a better diffusion to cover larger areas of the skin, providing a deeper reach and thus more effective results for the user. Sensifirm is also equipped with two real-time temperature sensors, that enables continuous activity of the device, adapting temperature, live to the user.

At Sensica, we want every device we create to provide the same safety and peace of mind as in a clinic, without compromising on the results,



and we are proud that this is what we have achieved with Sensifirm."

With 89% of users reporting a visible improvement in skin texture and tightness\*, firming those hard to tone areas has never been easier with Sensifirm.

## **NOTE TO EDITORS:**

\*Results of Sensica's survey are available, upon request.

Sensica are the founders of innovative devices using proven, potent treatments to help beauty enthusiasts completely remove unwanted hair, fight the signs of ageing and firm up sagging skin; all from home.

Having been at the forefront of the professional medical aesthetics field for decades, Sensica are proud to have made professional, non-invasive technologies, available for personal use.

Each device in Sensica's line of revolutionary skin care and beauty devices is based on clinically proven, proprietary technologies that have been specially adapted for personal use, to bring its users clinic-grade techniques for clinic-grade results.

The superior experience delivered by their ergonomic, easy-to-use devices enables users to carry out treatments when they want, where they want, while still achieving visible, long-term results that they'll love.

Sensica's scientists and thought leaders are constantly working on new methodologies for breakthrough treatments for the face and body, finding improved ways to provide their technologies for home use, safely, simply and effectively.

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