

ARTISTRY

MEDIA LOOK SHEET

JULY 2025

NEW ARTISTRY ARRIVALS AT TESCO

The brand-new collection from arts & craft brand Artistry, has arrived exclusively at Tesco.

The new collection includes a wide range of marker sets and size formats, from aqua, calligraphy, metallic and acrylic pens, to paints, brushes, pencils, colouring books and sketch pads.

The brand, which launched in 2024 has already been award nominated and a hit across Tiktok with the arts and craft community, racking up millions of views on its now viral marker pens when it launched in Tesco last year.

Artistry prides itself on being able to deliver a high-quality arts & craft collection at accessible prices.

RRPs will be confirmed w/c 14th July.



Artistry Watercolour Set – 54 pieces
RRP: TBC 10
(currently on Tesco Clubcard offer for £8)*
Retailer – Tesco



Artistry Ultimate Sketch Travel set – 85 pieces
RRP: TBC
Retailer – Tesco



Artistry Sketch Pad – A4
RRP: TBC
Retailer – Tesco



Artistry Coloured Pencils – 44 piece
2 Assorted
RRP: £6
(currently on Tesco Clubcard offer for £4.80)*
Retailer – Tesco

*Prices subject to change - correct as of 15.07.25



Artistry 60 Twin Markers
RRP: £20
(currently on Tesco Clubcard offer for £16)*
Retailer – Tesco



Artistry Calligraphy Markers – 6 pack
Glitter & Metallic
RRP: TBC
Retailer – Tesco



Artistry Drawing Pencils In tin – 12 pack
RRP: £3
Retailer – Tesco



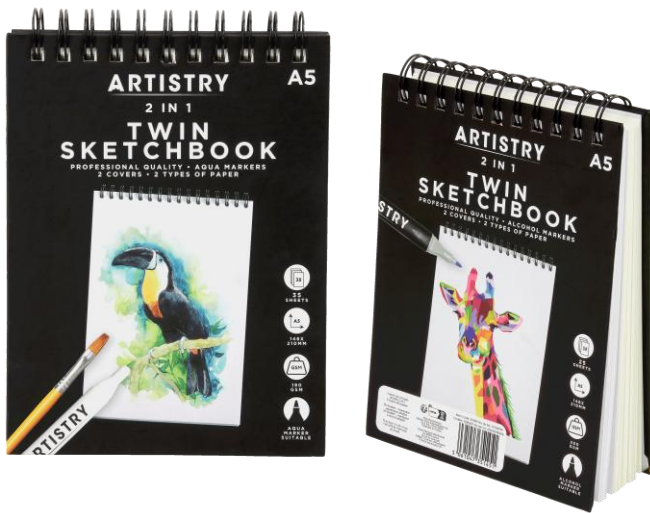
Artistry Animal Colouring Book
RRP: TBC
Retailer – Tesco



Artistry Metallic Outline Markers - 12 pack
RRP: TBC
Retailer – Tesco



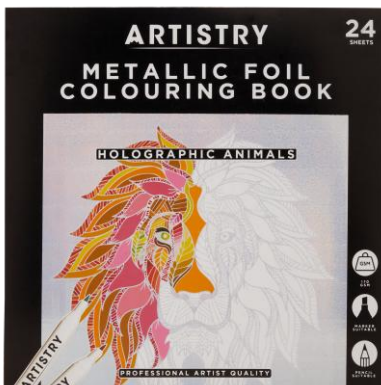
Artistry Acrylic Paints – 12 pack
RRP: £4
Retailer – Tesco



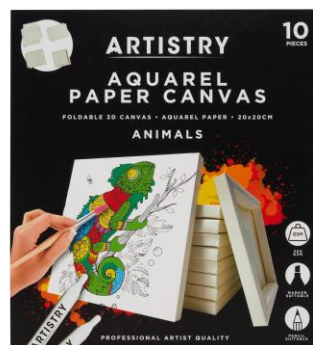
Artistry Twin Sketch book – A5
For Paint and markers – 2 types of paper
RRP: TBC
Retailer – Tesco



Artistry Pastel Pen Set – 18 pieces
RRP: £5
(currently on Tesco Clubcard offer for £4)*
Retailer – Tesco



Artistry Metallic Foil Colouring Book
3 Assorted
RRP: TBC
Retailer – Tesco



Artistry Aquarel Paper Canvas Pads – 10 pack
4 Assorted
RRP: TBC
Retailer – Tesco



Artistry Aqua Twin Markers – 48 Pack
RRP: TBC
Retailer – Tesco



Artistry Gold Taklon Paint Brushes – 10 pack
For Acrylic Paints
RRP: £4.20
Retailer – Tesco



Artistry Acrylic Twin Markers – 12 pack
RRP: TBC
Retailer – Tesco



Artistry Mixed Twin Markers – 36 pack
Includes – fine & brush tip, regular, metallic & glitter
RRP: £10
(currently on Tesco Clubcard offer for £8)*
Retailer – Tesco

COMING SOON....(updated viral product from 2024)

Artistry – Twin Markers in Fabric Carry Case – 170 Pack

Available from September

RRP: TBC

Retailer – Tesco

-Ends-

Notes to Editors:

For all marketing enquiries, including sample requests, please contact: Vicki Short – 0161 653 1306 – Vicki.S@hunterprice.co.uk

Hunter Price International:

An award-winning consumer product developer and supplier, Hunter Price International is trusted by leading retailers and brands to create playful products and brands which connect with customers.

The team at the Consumer Product Playhouse collaborate with retailers and brand partners to bring its own brand and licensed products from the showroom to the shop floor.

Established in 2009. Hunter Price has carved out an unrivalled cross-category product offer across Toys & Activities, Stationery & Creative Play and Accessories & Lifestyle. Brands & collections cover everything from pocket money and trending fidget toys, to arts and crafts, reusable shopper bags and hair accessories.

With a thriving portfolio of exclusive, emerging and established own-brands, Hunter Price has seen significant growth in recent years, particularly across its Toy Mania, Artistry, Taggeez, Love the Look and Cubs Club brands.

Hunter Price also plays the role of licensee and distribution partner for global icons of the licensing world, developing innovative and award-winning consumer product collections for the likes of Crayola, Kellogg's, PAW Patrol, Squishmallows, Peppa Pig, Barbie, Netflix, Spongebob and many more.

With creativity at its core, Hunter Price continues to refine and evolve its unique proposition in the ever-changing consumer retail landscape, with inspiring and imaginative new product development, alongside considered and purposeful partnerships, to add value to brands and retailers.