



Amarula Cream: A Taste of Africa's Spirit Since 1989

Amarula Cream, the smooth liqueur, has been much-loved for over 40 years. Made from the delicious marula fruit of sub-Equatorial Africa, it is packed full of flavour and has a pleasant sweet-and-sour taste, reminiscent of a plum or lychee.

The ethically sourced Marula spirit is distilled and aged in French oak for two years. It is then blended with a velvety cream to create its distinct smooth texture. Tasting fresh and well-rounded, Amarula cream boasts hints of exotic marula fruits.

The marula fruit has a rich heritage – the trees have grown for thousands of years across Africa's subequatorial plains, including South Africa. At the start of each year, the local community are alerted to the harvest season by elephants. The elephants play a key role in the production of Amarula which is why they feature on all the bottles.

To support elephant conservation, 'The Amarula Trust' was launched in 2008. This charitable arm of Amarula strengthens and empowers communities and builds a sustainable future within the marula fruit ecosystem and beyond.

Amarula Cream is best served over ice and preferably enjoyed during the festive season with friends and family. Enjoy the infectious spirit that allows you to revel in 'being carefree'.

Amarula Cream is 17% ABV and is available to purchase for £12.50 from [Amazon](#) and [Tesco](#).

Amarula is also available in several different flavours: Vanilla Spice, Raspberry Chocolate and Baobab, and Ethiopian Coffee. As well as, a plant-based Vegan liqueur.

Discover more at [AMARULA.COM](#).

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