

kocktail

Kocktail launch new look Spritz Collection... The perfect serve for stylish Mother's Day gifting



Mother's Day gifts made easy with Kocktail...introducing the new look Spritz Collection.

Raise the bar in gifting this March, with world-class cocktails from [Kocktail](#).

The perfect letterbox gift, the new look **Spritz Collection** contains four refreshing cocktails designed by chief cocktail curator, and former senior barman at the Savoy, Neil Donachie.

An elegant and stylish serve, the box features an original drink from Kocktail HQ, '**The Earl Grey Spritz**', and a modern take on a Spritz, '**Venice Beach**'. Arriving beautifully presented with accompanying garnishes and 'story behind the serve' cards, enjoy the experience and knowledge of a professional bartender in the comfort of your living room.

Made for sharing, the new look Spritz sleeve is designed by up-and-coming Newcastle artist, Josh Aitken.

On the Kocktail Spritz menu...

- ❖ **Rhubarb & Cucumber Spritz:** With the delights of tart Rhubarb in mind, this wonderful spritz has a gentle profile added by the cucumber syrup and an extra zing of complex grapefruit bitters rounding out the flavour profile.
- ❖ **Lychee & Elderflower Spritz:** The appealingly light Lychee and Elderflower Spritz is a marvellously effervescent drink that combines flavours of the Far East and Western cultures. The perfect tippable to kick off an evening of cocktails.
- ❖ **Venice Beach Spritz:** A decidedly modern take on the genre, the natural sweetness of honey and passionfruit are tempered by the pleasing bitter-sweetness of Campari.
- ❖ **Earl Grey Spritz:** An original drink from Kocktail HQ featuring Noveltea's great taste award-winning alcoholic tea 'The Tale of Earl Grey', paired with cucumber syrup, vermouth and citron vodka to create a delicately balanced and refined spritz.

Now available to order via the Kocktail website, the Spritz Collection is the go-to gift for Mother's Day this Spring.

For more information and to browse the range, visit www.kocktail.co.uk.



Kocktail Spritz Collection, £29, www.kocktail.co.uk

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Notes to Editors:

High-res imagery can be viewed and downloaded via PressFix: <https://www.pressfix.co/gift?p=11680>

About Kocktail

- Born out of a desire to enjoy a taste of their favourite cocktails from the comfort of home and unable to find anything that tasted as good as the drinks created by award-winning bartenders and mixologists, the team behind Kocktail decided to take matters into their own hands.
- Co-founded by two best friends in the Summer of 2020, who decided it was high time beautifully fresh, premium, bar-quality cocktails were made available for all to enjoy at home.
- Chief Kocktail curator Neil Donachie has perfected his craft in some of the best cocktail bars in the world, including Kenny Atkinson's Michelin starred House of Tides and the famous Savoy Hotel's Beaufort Bar, where he was Senior Bartender when it was crowned the best hotel bar in the world. Now a co-owner of Mother Mercy bar in Newcastle.
- As a member of the Kocktail discovery club, indulge in a slice of contemporary cool with the opportunity to try new mixes and flavours. Savour four world-class cocktails from the comfort of your home each month – each hand crafted and freshly bottled by award-winning professional bartenders.
- Providing an opportunity to try new mixes and flavours, boxes conveniently arrive with all the accompanying garnishes, specifically chosen to perfectly complement and enhance the experience.
- All Kocktail packaging is fully recyclable, with cardboard boxes and glass bottles which can be taken to your local recycling centre.
- Kocktail subscriptions can be placed directly via the website.
- To find out more, visit [Kocktail.co.uk](https://www.kocktail.co.uk)
- Join the conversation on social - #KocktailDiscovery @kocktail.co.uk

To request high resolution product imagery or for further information of spokesperson comment, please contact: Laura Quick, 07807 809 119, laura@lauraquickpr.co.uk