



MEDIA LOOK SHEET

JULY 2025

TAGGEEZ ARRIVES FOR THE NEW SCHOOL TERM



The new stationery brand, Taggeez, has hit the high-street in time for the new school year at Tesco!

With Taggeez, no two days need to be the same! The debut collection allows children to collect, swap and style their own unique collection.

From notebooks, pens and pencil cases, to bags and bracelets; each piece is designed to be tagged with a host of collectible charms to show off a style, mood, hobby, trend or current obsession!

From food and gaming themed 'Tagz', to quirky animal characters, icons and objects, there's unlimited opportunities for children to continue to add to their collections, with regular new and limited-edition charms being launched in the future.

Aimed at school children, with a core demographic of six to 12-year-olds, the debut Taggeez collection arrives in Tesco stores nationwide this month.

RRPs will be confirmed w/c 14th July.



Taggeez Customisable Notebook With Charms
Available in pink & blue
RRP: £5
(currently on Tesco Clubcard offer for £4)*
Retailer – Tesco



Taggeez Customisable Pencil Case With Charms
Available in pink & blue
RRP: £5
(currently on Tesco Clubcard offer of £4)*
Retailer – Tesco

*Prices subject to change – correct as of w/c 14.07.25



Taggeez Customisable Mini Filled Stationery Backpack
Contents: Mini notebook, pen, charms & stickers
Available in pink
RRP: TBC
Retailer – Tesco



Taggeez Pencil Sharpener
Available in pink & blue
RRP: TBC
Retailer – Tesco



Taggeez 6 Colour Pen & Charms
Available in pink & blue
RRP: £3
(currently on Tesco Clubcard offer for £2.25)*
Retailer – Tesco



Taggeez Surprise 5 Charm Packs
Available in pink & blue
RRP: £3
(currently on Tesco Clubcard offer for £2.40)*
Retailer – Tesco



Taggeez Customisable Stationery Tote Bag
Contents: Notebook, pen, charms & stickers
Available in pink
RRP: £8
(currently on Tesco Clubcard offer of £6.40)*
Retailer – Tesco



Taggeez DIY Friendship Bracelets
Contents: Mini notebook, pen, charms & stickers
Available in pink
RRP: £3
(currently on Tesco Clubcard offer for £*)
Retailer – Tesco



-Ends-

Notes to Editors:

For all marketing enquiries, including sample requests, please contact: Vicki Short – 0161 653 1306 – Vicki.S@hunterprice.co.uk

Hunter Price International:

An award-winning consumer product developer and supplier, Hunter Price International is trusted by leading retailers and brands to create playful products and brands which connect with customers.

The team at the Consumer Product Playhouse collaborate with retailers and brand partners to bring its own brand and licensed products from the showroom to the shop floor.

Established in 2009. Hunter Price has carved out an unrivalled cross-category product offer across Toys & Activities, Stationery & Creative Play and Accessories & Lifestyle. Brands & collections cover everything from pocket money and trending fidget toys, to arts and crafts, reusable shopper bags and hair accessories.

With a thriving portfolio of exclusive, emerging and established own-brands, Hunter Price has seen significant growth in recent years, particularly across its Toy Mania, Artistry, Taggeez, Love the Look and Cubs Club brands.

Hunter Price also plays the role of licensee and distribution partner for global icons of the licensing world, developing innovative and award-winning consumer product collections for the likes of Crayola, Kellogg's, PAW Patrol, Squishmallows, Peppa Pig, Barbie, Netflix, Spongebob and many more.

With creativity at its core, Hunter Price continues to refine and evolve its unique proposition in the ever-changing consumer retail landscape, with inspiring and imaginative new product development, alongside considered and purposeful partnerships, to add value to brands and retailers.