



KNOPF IM OHR

Steiff, the original teddy bear company, invented the first string-jointed bear in 1902 and are famous for making some of the most valuable plush toys in the world. Every Steiff teddy bear or animal proudly wears the world-famous trademark, the Steiff Knop Im Ohr (Button in Ear label). This shows it is an unmistakable original from the famous traditional house.



Steiff toys are a premium brand, created with unique craftsmanship and high quality luxuriously soft materials, using natural fibres and no harmful fillings. Fabrics and weaves are made to the highest safety standard in Steiff's own factory with proprietary techniques developed over the 141 years the company has prospered for. All Steiff plush is sewn with double lined stitching for extra durability and are washable, so they can be loved for generations to come.



[Cosy Year Bear 2021](#)

Celebrate momentous occasions with Steiff's Cosy Year Bear 2021. Available for £49.90srp, the 34cm tall teddy wears the year number 2021 elaborately stitched on his right sole. His nose and mouth are stitched in dark brown. Smartly dressed with a white satin bow that is not removable, Cosy Year Bear shows once again that the original can still win the hearts of all children and adults as a good-luck charm for 2021. A wonderful gift idea for the new year but can also be a memento or thank you for a very special person.



[Steiff Children's Collection](#)

Steiff is delighted to introduce a new range of beautifully made Steiff teddies for children, created with the quality and attention to detail Steiff is known for. With double-lined stitching, machine washable and the famous Knop Im Ohr (Button in Ear), Steiff toys become family heirlooms. With a new range of amazing Steiff plush, available at affordable prices, there is no reason why every child shouldn't have their very own Steiff toy.

[Disney Soft Cuddly Friends](#)

A stunning collection of ©Disney Soft Cuddly Friends is now available from Steiff for £29.90srp. The famous Disney heroes from our childhood still enchant and inspire our little ones today. Whether Baloo, Winnie the Pooh, Tigger, or Dumbo – they've been close to our hearts for a very long time! And now they are available in an extra cuddly version from Steiff. ©Disney | Based on the 'Winnie the Pooh' works by A.A. Milne and E.H. Shepard.



My First Steiff

The adorable My First Steiff collection are a soft and cuddly companion for babies and toddlers as they start to explore. Measuring 26 cm tall, they will nestle against your baby's cheek, while their little hands fondle the super soft plush, stitched soles and little bean bags in the arms, legs and bottom. Little ones will be able to feel the cute mouth, nose, eyes and round ears of their first Steiff toy. Suitable from birth, they are available for £25.90srp.



Steiff Tiny Tot Classic Trike/Bike

The Steiff Tiny Tot Classic is a trike AND balance bike in one. The perfect practice tool for your little adventurer, Steiff's Balance Bike Classic allows you to prepare them for adventure-based rides in the safety of your back garden.

Boasting a stable two-wheeled wooden design that easily converts from a trike into a balance bike as their confidence grows. It has been expertly created by a Dutch designer in celebration of the country's unwavering commitment to cycling culture.



You can start off with the trike and convert it into a balance bike when you're ready. This is an excellent way to prepare children to ride on a typical two-wheeled bike. Made by the famous Steiff toy company, this bike/trike will be an heirloom that will be passed down the generations. Suitable for ages 3+, it is available for £89.90srp.

Steiff pro care tips:

Steiff soft toy's cotton and synthetic fibres are machine washable for a lifetime of cuddles. Put the cuddly toys in a pillowcase or a laundry net and wash them at 30° C, preferably with mild detergent, in the washing machine.

More Steiff products are available on www.steiffuk.com

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