

**Kansha is the Japanese word for gratitude and Kansha Alchemy was developed to represent the magical transformation that occurs when we are grateful.**

...but gratefulness alone is not going to achieve all our beauty goals, so Kansha Alchemy's mission is to supply effective nutritional products to create and maintain beauty from the inside.

Introducing new **Advanced Super Skin Nutrition**, a premium collagen skin support supplement to provide the vital ingredients that go in developing healthy beautiful skin.

Years working for the world's largest beauty brand with global 'top three' skincare products taught me a lot about collagen's benefits in the skin. Firstly, that you don't just eat or apply collagen for it to work its wonders, collagen needs to be 'activated' so that it delivers the benefits we want (smoother, firmer, more resilient skin). AND, secondly, the body can be kickstarted to produce more of its own supply which is vital when we know production of this multi-talented skin supporter, slides off as we age.



This is the foundation for 'Super Skin' – a supplement that provides the high quality, intense doses of the right nutrients, not just delivering a large and potentially excessive quantity, and more about using co-factors to create metabolic chain reactions to work with the skin's own processes and increase collagen synthesis and help the body keep developing its own supply. Therefore I believe this is the only place where all the main anti-age nutrient players are gathered in one 'super supplement' with absolutely NO synthetic fillers, preservative or flow agent.

One of those 'activators' is **Vitamin C**, already one of the skin's key defenders and master repairer on its own, it also increases the synthesis of collagen (makes it work harder) and helps the body produce more if it. These two work together to be the skin's best buddies.

**Hyaluronic Acid** is so well known nowadays for its skin plumping effect in topical creams and injectables and is often called 'nature's own moisturiser' due to its ability to hold up to 1,000x its weight in water. On its own Hyaluronic Acid is one of the beauty industry's heavy weights, yet it also helps boost collagen production for another anti-age double whammy.

**In fact, Hyaluronic Acid, Vitamin C and Collagen are the top trio in terms of anti-ageing superstars.**

**Alpha-Lipoic Acid** – a handy fat and water soluble enzyme that works as an anti-oxidant as well as stimulating Vitamin C and other anti-oxidants to become powerhouses. This is a super enabler to enhance metabolic processes of the other ingredients, so they all work HARDER.

**Hydrolyzed Keratin** – the main protein in skin, that gives it structure and flexibility.

**Silica** – acts like glue for skin support, yet levels drop off as we age, so its addition here is crucial to keep the skin and body tissues in firm shape.

**Astaxanthin** – is recognized to help protect skin from UV damage, which is one of the biggest agers and it also helps with the skin's moisture retention and elasticity – much needed as we grow older.

**Biotin** - already well known as the key vitamin that supports hair, skin and nail growth.

**Gotu Kola** – known for supporting the production of collagen and stimulating new cell growth.

**MSM** – highly effective in supporting healthy skin turn over.

**Kansha SuperBlend™** Gotu Kola Leaf (10% extract), Grape Seed 95% Extract (inner core), Fo-Ti Root Powder, Amla Fruit (60% extract), Goji Berry 40% Extract (*Lycium barbarum*) (fruit), Bladderwrack Powder (thallus), Nori Yaki (*Porphyra* spp.) (thallus), Wakame Powder, Olive Water 15% Extract (fruit), and Natural Astaxanthin Complex (2% astaxanthin)

So why bovine collagen?

- Bovine collagen is more 'powerful' in that you do not need to use as much of it (compared to marine collagen) to get the same results.
- Bovine collagen has various types that can be used for specific issues ie: for gut health, for muscle and bone support and Types I & III are best for skin, hair and nails.
- Concern about industrial scale fishing that drains our seas of natural resources and leaves nothing to regenerate and is a real problem for sustainability. And because it takes huge amounts of fish to get marine collagen at double the cost, and you need more of it, we chose to go with the more active bovine.
- There are a multitude of reports citing that there are dangerous levels of mercury in fish and that it intensifies in the fish oil, despite declarations that it has been extracted and we didn't want to risk this.
- So much research points to the fact that the quality of the collagen is more important than the source, hence Super Skin is created with grass fed bovine source and is a by-product of the well-established cattle farming industry, thereby using elements that would otherwise be discarded.

Kansha Alchemy Advanced Super Skin Nutrition – premium collagen supplement – 60 tablets for one month supply at \$24.99. One serving is two a day, but it is safe to also take x2 twice a day to increase the dose.

Kansha Alchemy was developed by a beauty industry exec turned yoga teacher and alternative health practitioner Ann-Louise Holland who wanted to create products that made a difference. After suffering from thinning hair herself, Ann-Louise researched the problem so much she thought it was madness not to pass this information on with her own line. After studying plant medicine and alternative healthcare, she knew that it isn't just products that are going to make us all beautiful, so with Kansha Alchemy she has married her beauty industry expertise with yoga and spiritual philosophy... Kansha Alchemy, with its positive message of gratitude was launched in the US in 2016 and the UK in 2017 with more health products and beauty gadgets in the pipeline.

Check our website: [www.kanshaalchemy.com](http://www.kanshaalchemy.com) Follow us on social @kanshaalchemy or speak to Ann-Louise on +44(0)7770841840.