

The logo for John Adams is a dark blue, slightly curved rectangular banner with a white border. Inside the banner, the name "John Adams" is written in a white, cursive script font. A small registered trademark symbol (®) is located at the end of the word "Adams". The banner is set against a white background with rounded corners.

John Adams®

Magic making gifts
(for little ones and big kids too!)



Make and create 8 amazing Lockitz to match your vibe! Make 6 bag charms and 2 necklaces. Fill it, lock it, love it! Look through the magic zoom bead to find a bright and colourful positive vibe waiting inside, just for you!



Great for
Swifties &
besties!

Age 6+

SRP
£24.99

Key Stockists

SMYTHS amazon



Squishy fans
will love this!



Make super squishy jewellery with the So Squishy Style Studio! It's so easy to create cute and colourful squishy character bracelets, bag charms, rings and more! Create endless combos to wear and squish.

Age 5+

SRP
£22.99

Key Stockists



The original
pets without
the mess!

ZhuZhu AQUARIUM



The Zhu Zhu Pets are back! A mess-free experience of imaginative fun with vibrantly coloured plush tropical fish and unique aquarium accessories. Dive into the Zhu Zhu Aquarium and experience the aquatic adventures of the new land swimming Zhu Zhu Pets!

Age 4+

SRP
£12.99
- to -
£29.99

Key Stockists

SMYTHS amazon

Great for self
expressive
kids!



Decorate your Decora Girlz and yourself
with lots of colour, sparkle and stickers
galore. Each 11" Decora Girlz doll has a
unique character, super soft hair that's
easy to style, with a deluxe fabric outfit
and plenty of accessories!

Age 4+

SRP
£24.99

Key Stockists



11 in
28 cm





Festive fun for everyone
(coal in my stocking? Snow thanks!)

Are you
ready to Go
Viral?



Go Viral

The viral challenge party game – 40 epic challenges to try! Bring your friends and family together for the ultimate party game to attempt the most viral challenges as seen on social media and level up your next game night gathering!

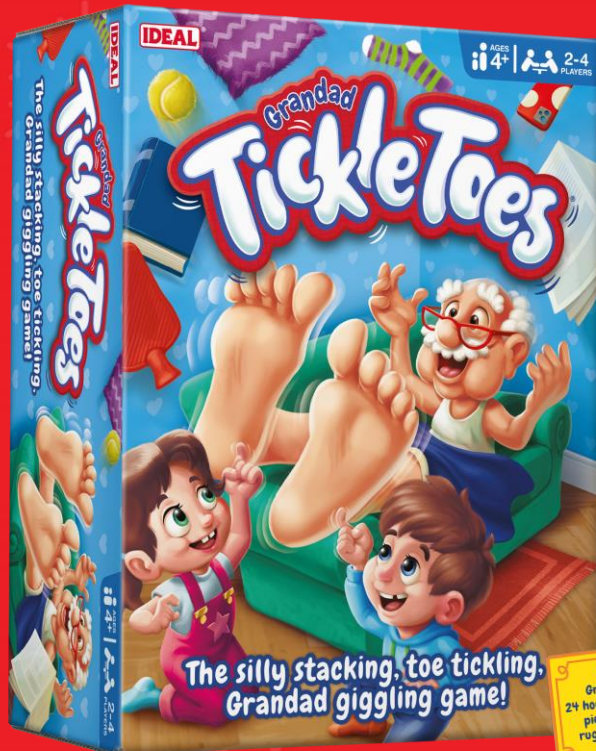
Age 8+

SRP
£17.99

Key Stockists

SMYTHS amazon

Great for
family game
night!



CONTENTS:
Grandad Tickle Toes,
24 household object playing
pieces, pair of glasses,
rug, blanket, newspaper
and instructions.



Grandad Tickle Toes

In this toe-tickling game of risk and reward, can you stack and tickle, without a topple! The first player to stack all their items onto Grandad without startling him is the winner.

Age 4+

SRP
£19.99

Key Stockists

SMYTHS amazon

Thrilling
twists &
turns!



AM I A DIRTBAG?

The game of changing opinions®

Start each round with a Dilemma Card, each offering funny and thought-provoking scenarios. Can you sway opinions without revealing your own? Use the Prompt Cards to change opinions by expanding the story with your creative additions!

Age
14+

SRP
£19.99

Key Stockists

ASDA amazon

Turn game
night extra
spicy!



Srirach Ya PROBLEM[®]

The fib-finding, bottle-flinging, fired-up party game! Srirach Ya Problem is the fibbing and throwing party game suitable for families, teens, and adults. It doesn't matter who's playing, this game will add that "kick" your party is looking for!

Age
14+

SRP
£19.99

Key Stockists

amazon



Thrilling
twists &
turns!

KILLER[®] QUESTIONS

The dead funny 'would you rather' party game! In the Killer Questions game, grab some friends, spin the Grim Reaper, then get ready for some of the funniest (and strangest) would you rather questions you've ever seen!



Age 8+

SRP
£19.99

Key Stockists

amazon