



MEDIA LOOK SHEET

JULY 2025

NEW TERM FOCUS FIDGETS FROM TOY MANIA



Back to school essentials also include some little additions to aide focus and concentration.

Quiet and compact, so not to distract others with additional noise in class, Toy Mania's latest pocket money fidget toys are ideal for the new school term.

Easily fitting into pockets, pencil cases and bags, Toy Mania has highlighted its top fidget picks for the big back to school shop.

Toy Mania fidget toys are available from leading retailers including B&M and The Entertainer.

RRPs will be confirmed w/c 14th July



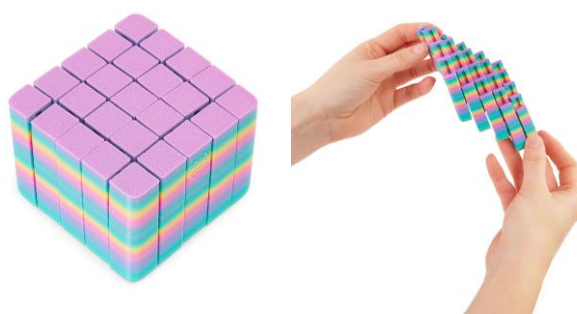
Toy Mania Metallic Future Fidgets – 3 Assorted
Cube Spinner, Mini Disc Spinner Fidget & Illusion Fidget Spinner
RRP: TBC
Retailer – B&M & The Entertainer



Toy Mania Metallic Future Fidgets – Fidget Spinners
RRP: TBC
Retailer – B&M & The Entertainer



Toy Mania Squish & Squiggle 4 Pack Mini Sugar Cubes
RRP: TBC
Retailer – B&M



Toy Mania 3D Printed Fidget
RRP: TBC
Retailer – B&M

-Ends-

Notes to Editors:

For all marketing enquiries, including sample requests, please contact: Vicki Short – 0161 653 1306 – Vicki.S@hunterprice.co.uk

Hunter Price International:

An award-winning consumer product developer and supplier, Hunter Price International is trusted by leading retailers and brands to create playful products and brands which connect with customers.

The team at the Consumer Product Playhouse collaborate with retailers and brand partners to bring its own brand and licensed products from the showroom to the shop floor.

Established in 2009, Hunter Price has carved out an unrivalled cross-category product offer across Toys & Activities, Stationery & Creative Play and Accessories & Lifestyle. Brands & collections cover everything from pocket money and trending fidget toys, to arts and crafts, reusable shopper bags and hair accessories.

With a thriving portfolio of exclusive, emerging and established own-brands, Hunter Price has seen significant growth in recent years, particularly across its Toy Mania, Artistry, Taggeez, Love the Look and Cubs Club brands.

Hunter Price also plays the role of licensee and distribution partner for global icons of the licensing world, developing innovative and award-winning consumer product collections for the likes of Crayola, Kellogg's, PAW Patrol, Squishmallows, Peppa Pig, Barbie, Netflix, Spongebob and many more.

With creativity at its core, Hunter Price continues to refine and evolve its unique proposition in the ever-changing consumer retail landscape, with inspiring and imaginative new product development, alongside considered and purposeful partnerships, to add value to brands and retailers.