

## PRESS RELEASE: BEAUTY BAUBLES

@cohorted | #Cohorted | #CohortedAdventCalendar

Cohorted Be You Be Beautiful, the UK's No.1 Premium Beauty Box Provider, have curated a first of its kind Beauty Baubles Advent Calendar. The second of Cohorted's unique Christmas surprise boxes is even bigger and better than the last, filled to the brim with deluxe beauty items to see you through the New Year and beyond in style. Add a touch of festive with the Cohorted Beauty Baubles which double up as luxe decorations to sit on your tree as well as enjoying luxury beauty.

Each day will reveal an exciting new product from a range of skincare products, hair care items, cosmetics, accessories, and fragrance (all carefully selected by Cohorted's in-house beauty experts). This one-of-a-kind advent calendar experience will introduce luxury-lovers to award-winning brands they may not have tried yet, including **Fresh, Réduit, Living Proof, Authentic Beauty Concept, Rodial, Floral Street, Emma Hardie, Benefit, and Philip Kingsley.**

With a value of **£380+**, this expertly-curated seasonal beauty Advent Calendar will be retailing for just **£49.99**. Sign up for the waitlist to be notified when this exclusive curation is released, as well as to take advantage of waitlist-only discounts, teasers, and important updates.

To make it even more exciting, one lucky person will receive **Cohorted Beauty Advent Calendar VIP PASS**, redeemable for an elegant **Jacquemus bag worth over £600**. Be the centre of attention and catch eyes with this stunning accessory on your arm.

Whether you're shopping for someone special or spoiling yourself, the Beauty Baubles Advent Calendar is the perfect Christmas purchase for all beauty lovers.

Pitch



### PRODUCT LIST:

- Jorgobe Hyaluronic Acid 15ml
- Jorgobe AHA Glycolic Peeling Mask 15ml
- Floral Street Ylang Ylang Espresso Eau De Parfum 10ml
- Benefits Cosmetics Roller Lash
- Emma Hardie Moringa Cleansing Balm
- Philip Kingsley Mayan Vanilla & Orange Blossom Elasticizer 40ml
- Parks Candle Amber Candle
- Rouge Bunny Rouge Serene Light Skin Perfector 28ml
- Wander Beauty Lip Retreat Oil 10ml
- Réduit Boost Device
- Authentic Beauty Concept Glow Cleanser 50ml
- Authentic Beauty Concept Glow Mask 50ml
- Living Proof Advanced Clean Dry Shampoo 83ml
- Fresh Tea Elixir 7ml



### NOTES TO EDITORS:

Cohorted Communications is a hybrid communications agency that specialises in connecting brands to millennial audiences.

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