



April 2021

**International Elf Service ... Special deliveries from Fairyland!
Delivering Big Messages in Little Letters ... Supporting children's emotional wellbeing**

Transport your child to a truly magical world of adventure, fun ... and feelings.

If there's one thing children love, it's stepping into the world of magical places. Secret realms that capture their imagination, take them on captivating escapades and create precious memories that they'll treasure forever.

Award-winning **International Elf Service** takes your children on unforgettable, magical literary journeys, not just to the North Pole and the world of cheeky Elves, which you'll already know, but also to ... Fairyland!

Through handcrafted, personalised letters, all printed on 100% recycled paper, **International Elf Service Fairy & Tooth Fairy Letters**, for boys and girls, combine the enchantment of captivating storytelling and the sparkle of whimsical illustrations, delivering the most magical surprise.

But there's something exceptional about these letters. Uniquely created and themed to support your child's emotional health and development, International Elf Service Fairy & Tooth Fairy Letters are specifically crafted to help your little ones deal with complex childhood feelings, by delivering 'big messages in little letters'.

Flecked with gold and silver leaf, each Letter Bundle or individual letter is accompanied with a Dew Drop Magnifying Lens to help read tiny fairy writing. They are a wonderful way to inspire children to read while assuring them about some of those 'big feelings' that can be difficult to understand.

Hide your child's personalised letters among the family's mail, lay them on the table first thing in the morning, stash them among their toys, or have them mysteriously peeking out from under their pillow. Wherever they find them, they'll feel as though Fairy Magic has been delivered directly to their door.

International Elf Service Fairy Letters (£5.50 - £49.50):

Whether your little one loves to write to and hear back from the Fairies or has something troubling them that our little sprites can help with, International Elf Service Fairy Letters offer a range of magical, personalised, individual letters which can either be purchased individually or as a letter bundle.

From individual, personalised letters from our On-Duty Fairy, entitled ***The Worry Blaster, Bad Dream Chaser, Feeling Cross and Fairies with Special Needs Become Superheroes***, to ***Honesty and Owning Up, Fear of Failure to Missing a Loved One*** – each of our Fairy Letters is specially crafted to help children understand those sometimes difficult feelings, fears or worries while offering helpful tips from the Fairies.

If you want to be prepared for a Fairy visit at any moment, the **International Elf Service Ultimate One-Stop Shop Fairy Letter Bundle (£49.50)** is for you. This comprehensive Letter Bundle includes 22 Fairy Letters plus two personalised Birthday Fairy Letters, each accompanied by a Dew Drop Magnifying Lens and a length of Golden Sparkle Twine for an extra touch of magic.

Click [here](#) to see the range of International Elf Service Fairy Letters from Fairyland!



International Elf Service Tooth Fairy Letters (£5.50 - £54.50):

Have you ever experienced that moment? It's late at night ... the children are tucked up in bed and ... eek! You forgot that your little one lost a tooth today. Or you've been caught out with a tooth falling out late at night? You haven't got that elusive £1 ... or however much the going rate is for a visit from the Tooth Fairy in these days?

Fear not! The International Elf Service Tooth Fairy is here to rescue with a collection of captivating, magical letters all the way from Fairyland.

An iconic symbol of childhood, having a visit from the Tooth Fairy is one of the coolest childhood traditions, and receiving a Tooth Fairy letter makes the event even more magical.

Choose from a range of individual letters including: **First Lost Tooth Tooth Fairy Letter** (*Your child's First Tooth gets turned into a Bravery Award, giving the Tooth Fairy Extra Special Bravery Powers!*); **Last Lost Tooth Tooth Fairy Letter** (*your child's lost teeth have been used to help make the Fairies all sorts of Awards!*); and a collection of **Short & Simple Tooth Fairy Letters & Bundles** reporting on **Dragon Riding Lessons**, the **Magical Underground Library** and the **Mystery Garden**. There's even a selection of **Tooth Fairy Bundles of Five Letters** to choose from.

Be prepared for a Tooth Fairy visit at any moment with the **International Elf Service Ultimate One-Stop Shop Tooth Fairy Letter Bundle (£54.50 – worth £121)**; a comprehensive bundle of 22 Tooth Fairy Letters plus a Tooth Fairy Letter from a Christmas Elf in the North Pole. All accompanied by a Dew Drop Magnifying Lens and a length of Golden Sparkle Twine for an extra touch of magic.

Personalised Fairy Birthday Letters (£5.50):

To make your little one's birthday that extra bit special, why not add a sprinkle of fairy dust and a touch of magic with a personalised Birthday Letters from Fairyland?

Designed for both Boys and Girls, these letters feature unique illustrations and stories from one of our [on duty](#) fairies; the perfect giggle-making, magical birthday surprise!

Click [here](#) to see the range of International Elf Service Tooth Fairy Letters from Fairyland.

International Elf Service also takes children on journeys to the magical world of the Easter Bunny and Christmas Elves with enchanting, personalised, daily letters from the North Pole. So, grab a hot chocolate, get cosy and join us at <https://internationalelfservice.com/> to escape to a world of magic, adventure and the perfect literary gift for any occasion.

Magical Personalised Fairy Letters...Big Messages in Little Letters Designed to support your child's emotional health and development

-Ends-

Notes to Editors:

International Elf Service has been delivering magical, fun-filled letters since 2009 when creator, Emily Beckloff began writing the letters for her children. In 2014, she launched International Elf Service on-line for other families and children (aged 3 to 99!) to enjoy.

International Elf Service has been named Toy Shop UK's Independent Toy Awards 2020 Best Advent Calendar Gold Award Winner; [Luxlife](#) Parent & Baby Awards 2020 Best Elf & Fairy Letter Delivery Service; and awarded the Junior Design Awards 2020/2021 Best Innovative Toy Design Bronze Award.

For more information, images or to request a personalised sample, email us at press@internationalelfservice.com. Follow 'International Elf Service' on Facebook or @internationalelfservice on Instagram