

## PRESS RELEASE: ADVENT CALENDAR

@cohorted | #Cohorted | #CohortedAdventCalendar

Cohorted Be You Be Beautiful, the UK's No.1 Premium Subscription Beauty Box Provider, is launching its 2022 12 Wishes Beauty Advent Calendar 2nd Edition. Cohorted's highly anticipated 12 Wishes Beauty Advent Calendar 1st Edition last year was the first of its kind and after an enormous success they are back, bigger and better than before.

Cohorted have put together their most valuable curation to date to bring customers a selection of products to help them look and feel their best this festive season. In true Cohorted style, the 2022 Beauty Advent Calendar is full to the brim with a range of lovingly handpicked goodies across luxury skincare, haircare, fragrance and cosmetics. Customers can expect products from the likes of Philip Kingsley, Benefit and Emma Hardie.

The Cohorted 2022 Beauty Advent Calendar is available to pre-order from early September, with a value of **£450+**, this expertly-curated seasonal beauty Advent Calendar will be retailing for just **£49.99**. Sign up for the waitlist to be notified when this exclusive curation is released, as well as to take advantage of waitlist-only discounts, teasers, and important updates.

To make it even more exciting, one lucky person will receive **Cohorted Beauty Advent Calendar VIP PASS**, redeemable for an elegant **Jacquemus bag worth over £600**. Be the centre of attention and catch eyes with this stunning accessory on your arm.

Whether you're shopping for someone special or spoiling yourself, the Cohorted 12 Wishes Beauty Advent Calendar 2nd Edition is the perfect Christmas purchase for all beauty lovers.



### PRODUCT LIST:

- Benefits Cosmetics Precisely, My Brow Pencil
- Emma Hardie Moringa Cleansing Balm 30ml
- Emma Hardie Vitamin C Cream 20ml
- Philip Kingsley Mayan Vanilla & Orange Blossom Elasticizer 40ml
- Parks Candle Amber Candle
- Wander Beauty Wanderess Glow Highlighter
- Réduit Boost Device
- Authentic Beauty Concept Glow/Replenish Cleanser 50ml
- Authentic Beauty Concept Glow /Replenish Mask 50ml
- Fresh Tea Elixir 7ml
- Rodial Vit C Cellulose Sheet Mask
- Delilah Colour Intense Eyeshadow Palette
- Irene Forte Hibiscus Night Cream



### NOTES TO EDITORS:

Cohorted Communications is a hybrid communications agency that specialises in connecting brands to millennial audiences.

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