**Bluey Pool Time Playset makes a splash**

Inspired by “The Pool” episode from the hit show Bluey, fans will love the latest fun filled toy, the new **Bluey Pool Time** **playset.**

Kiddos can make up their own playful adventures and recreate some of their favourite and hilarious pool time moments from Bluey, the hit Australian animation loved by kids, parents, Hollywood stars and British celebrities.



Dive Bluey off the diving board, pop her in the donut, have some pool fun in her unicorn floatie, or pop the goggles on Bluey’s face and have a pretend water fight with the water blaster! When exhausted by all the pool fun, Bluey can relax on the deck under the cabana.

For extra “real life” fun the Pool can be filled with water for an even more realistic play experience!

The Playset contains an articulated Bluey figure - pool ready in her swimsuit - a pool, a cabana and five pool toys and accessories - a donut floatie, a unicorn floatie, swim goggles, water blaster and dive board with ladders.

**Price:** Bluey Pool Time Playset £19.99

**Age:** 3-5yrs

**Stockists:** Smyths, Argos, The Entertainer and major supermarkets

**Ends**

**For further information, please contact Playtime PR:**

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**About Bluey**

*Bluey* follows a loveable, inexhaustible 6-year-old Blue Heeler pup, Bluey, who lives with her Mum, Dad and her 4-year-old little sister, Bingo. The series showcases the everyday events of family life – from going to a restaurant and visiting the hairdressers to catching the bus or having a playdate – and celebrates these moments, turning ordinary experiences into extraordinary imagination-packed adventures.

*Bluey* is produced by Ludo Studio for ABC KIDS (Australia) and co-commissioned by ABC Children’s and BBC Studios. Financed in association with Screen Australia, *Bluey* is proudly 100% created, written, animated, and post produced in Brisbane Queensland, Australia, with funding from the Queensland Government through Screen Queensland and the Australian Government.

**About Moose Toys**

Moose Toys exists to make children Superhappy, it’s at the heart of everything we do. The team has innovation in its DNA and is famous for the design, development and manufacture of award-winning toys that continue to disrupt the market! Moose Toys leads in categories including collectibles, craft, dolls, games and youth electronics and is consistently recognized as the most creative company in the industry. We are a family-run business, but that doesn't mean we are small-time. We shook up the toy industry in 2014 with the global phenomenon Shopkins, and through these pint-sized characters, we reinvigorated the way children play. Not satisfied to stop at toys, we have also stretched ourselves into creating content, entertainment and making worldwide licensing deals. Moose calls Australia home, but our 500-strong team is scattered globally, spreading the Superhappy.