

**PRESS RELEASE: MARIE CLAIRE
EXCLUSIVE BEAUTY BOX**

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Cohorted Be You Be Beautiful, the UK's No.1 Premium Subscription Box Provider, have curated a Marie Claire Exclusive Beauty Box.

Marie Claire is one of the UK's leading monthly magazines for women, and they're committed to all the same things that we are. They champion sustainable products, inspiring women's stories, and bringing us the most up-to-date beauty recommendations and fashion trends. Marie Claire has been around since the 1930s and they really know what they're doing; they support women around the globe while also helping us feel fabulous.

This luxury beauty box is the first of its kind here at Cohorted and our team of beauty experts have selected twelve best-selling products for this exclusive curation, including Laura Mercier Blush Colour Infusion and Rouge Lipstick, Kate Sommerville Goat Milk Cream, L'Occitane Shea Hand Cream and much more... Plus an exclusive Floral Street Fragrance and Chocolate Truffle to round off the curation.

Worth over £335, this expertly-curated Beauty Box will be available from November 2022, for just £50. This box is the ultimate premium pamper package for any beauty lover who wants to add a little luxury to their Christmas wishlist.

The Cohorted Team are thrilled to be working alongside Marie Claire on this exclusive Beauty Box Curation.



PRODUCT LIST:

- Laura Mercier - Blush Colour Infusion (Ginger)
- Illmasqua - Mini Antimatter Lipstick (Cosmic)
- Living Proof - Perfect Hair Dry Advanced Dry Shampoo 83ml
- Illmasqua - Infinite Mascara 6.5ml (Black)
- L'Occitane - Shea Hand Cream 30ml
- Kate Sommerville - Goat Milk Cream 50ml
- Redit - Boost Device (Dusty Blue)
- This Works - Stress Check Mood Manager 35ml
- Laura Mercier - Rouge Essentiel Lipstick (Rouge Ultime)
- Floral Street - Sunflower Pop x Van Gogh Museum Parfum 1.5ml
- L'Occitane - Precuse Immortale Face Cream 8ml
- Monty Bojangles - Choccy Scoffy' Chocolate Truffles



NOTES TO EDITORS:

Cohorted Communications is a hybrid communications agency that specialises in connecting brands to millennial audiences.

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