



RUSSELL HOBBS BRINGS PASTEL PERFECTION TO YOUR KITCHEN WITH THE BRAND-NEW EDEN BREAKFAST RANGE

The leading household appliance brand has unveiled its bright and playful pastel breakfast range, set to brighten up any kitchen countertop



Leading household appliance brand Russell Hobbs has announced the launch of its latest kettle and toaster collection, the Eden Range. Available in major retailers across the UK, this brand-new range combines a sophisticated fluted design with vibrant pastel hues, bringing both elegance and functionality to your kitchen countertop.

Consisting of a two-slice toaster and jug kettle, the Eden range is packed with all of the functions and features you need to make your mornings that bit easier. Available in three different colourways (Lemon, Raspberry and Pistachio), brighten up your kitchen with this bright and playful range.

Adding aesthetic charm to your kitchen countertop, the **Russell Hobbs Eden Kettle** features a 1.7L capacity that can make up to 6 hot drinks at a time*, alongside a perfect pour spout that creates a streamlined flow of water to avoid any spills or mess.

If you're after a quick brew after a long day, the kettles internal rapid boil water markers help you fill up with just the right amount of water needed, so you don't waste time and energy boiling what you won't use. With a timeless fluted design that adds texture to your kitchen, this charming pastel kettle makes it easier than ever to enjoy a brighter cuppa.

Add a pop of colour to your kitchen with the **Russell Hobbs Eden 2-Slice Toaster**, packed with all of the premium features you need to toast your bread to perfection. Alongside offering frozen, reheat and cancel functions, you can say goodbye to burnt toast, as this toaster features a high-lift feature to allow you to check the progress of your toast without stopping the cycle – or burning your fingers!

Plus, you can keep the kitchen mess-free with the removable crumb tray, collecting any mess made whilst toasting. Whether you like your toast a deep golden shade or lightly toasted, it's never been easier to make a tasty breakfast with the Russell Hobbs Eden 2-Slice Toaster.

Cira Jones, UK Marketing Manager for Russell Hobbs comments: "The brand-new Eden range has been designed with aesthetics in mind and its timeless fluted design makes it irresistible on any kitchen countertop. As many look to infuse more colour into their homes, this range makes it easier than ever to bring a fun and playful feel whilst bringing a whole host of features to make life that extra bit easier."

The Eden range is available to purchase from major UK retailers and directly from the Russell Hobbs website. For further information, please visit uk.russellhobbs.com.



Russell Hobbs Eden 2-Slice Toaster
RRP: £49.99



Russell Hobbs Eden Kettle
RRP: £49.99

ENDS

For more information, please contact the Russell Hobbs PR team at russellhobbs@hatchpr.co.uk / 0113 361 3600.

Notes to Editors

** One cup is equal to 236ml*

About Russell Hobbs:

Every ingenious Russell Hobbs creation is here to help you do you. That's because we're inspired by the things that matter to you.

Just-in-time brews. Tackling creases on your own terms. Giving new recipes a go. We get what's important, especially when life's hectic and, let's face it, far from perfect. That's why our ideas are beautifully British and ready for living.