



SEASALT
CORNWALL



NCE
UPON A TIME
IN CORNWALL



AW20 CHRISTMAS LOOKBOOK



The folklore of Cornwall is woven through its wild landscape, like silvery threads of magic and mischief. For our festive collection, we explored our local legends and folk tales, uncovering a cast of colourful Cornish characters. This Christmas, we'd like to share them with you through our new designs, locally made gifts and retold Cornish stories. Our prints draw on the naïve and folkloric work of artist Breon O'Casey. His simplified forms of birds and foxes evoke a playful and naïve feel. The palette is rich and deep yet colourful, with winter reds, hosta greens, olive, French blue and pops of bright pink. For the most sociable season, there are dresses in luxuriously silky velvet and cosy knits to keep out the chill, in beautiful plains and new prints. We've also added a touch of sparkle to a selection of more relaxed pieces, including our festive Sailor Tops and Socks. Look out for our range of gifts including Trevarno skincare, which will soothe and nourish the soul as we hunker down for winter.

FRONT COVER: **Hollyhock Dress** • bright olive
Pebble Seeker Earrings • siskin
Hidden Cave Top • printed triangles raven
Lamledra Trousers • midnight
 RIGHT: **Larissa Shirt** • forest collage dahlia
Lamledra Trousers • mid wash





Seas Edge Jumper • icelandic dark night
Asphodel Trousers • birch



- 1. Reversible Hat • compote
- 2. Coppicing Fingerless Gloves • trelights compote mix
- 3. Reversible Mittens • bright olive
- 4. Constructive Scarf • abstract dark night compote
- 5. Forest Walk Hat • trelights compote
- 6. Very Clever Gloves • shannon compote





The Huer & The Herring

You'll see nary a sign of fish in the waves,
till you coax the wild Bucca from his deep,
dark caves...

The Huer of a Newlyn stayed out on the cliffs in all weathers, for it was her job to alert the fishermen to any signs that the herring had come. If winter crept in and no fish were to be seen, the villagers would wait 'till dark to sneak down to the beach. There on the sand they would leave a precious offering to the shadowy Sea Bucca, in the hope he'd chase the shoals in from the sea.



- Freeforms Jumper • storm
- Carbis Jumper • aran
- Trevorrow Jumper • rich red
- Fruity Jumper • dark gust
- Coppinger Jumper • raven



1. Wash Bag • foredeck harbour aran, st ives gulls dahlia
2. Body Oil • rose, olive & neroli
3. Body Oil • rosemary, geranium & sweet orange
4. Body Oil • grapefruit, rose geranium and cedar
5. Body Wash • rose, olive & neroli
6. Body Wash • lavender, rosemary & watermint
7. Body Wash • grapefruit, rose geranium & cedar

8. Shampoo Bar • nurturing rosemary
9. Sea Salt Soak • lavender & lemon
10. Kitchen Soap • mandarin, teatree, sage & rosemary
11. Hand Balm • rose, olive & neroli
12. Hand Balm • lavender, rosemary & watermint
13. Hand Balm • grapefruit, rose geranium & cedar





Downas Cove Coat • dark night
Lowen Cross Body Bag • dark night

Ursel Cross Body Bag • onyx
Kelin Convertible Backpack • raincloud



- Wrapping Paper • winter owl
- Gift Tags • laughing light mix
- Pack of 10 Christmas Cards • woodland creatures
- Seasalt Cornwall Calendar • cornwall and scilly scenes
- Gift Tags • laughing light mix



- Tall Story Cardigan • bright olive mix
- Easel Top • hessian
- Reversible Belt • heath
- Relief Necklace • siskin
- Cypress Earrings • ecru
- Studio Potter Earrings • nettle
- Pebble Seeker Earrings • siskin



- 1. Snooze Slipper Booties • trelights dahlia, trelights sailor, aspect rich red, lost maze nettle, confetti french blue
- 2. Star Moon Slippers • oat, night
- 3. Quiet Room Slipper Socks • harbour, coal, oat

he Cuckoo of Towednack

From the ashes of winter in a burst of warm light, the Cuckoo of spring will awake and take flight.

It was the longest winter the village of Towednack had ever seen. Cold, dark night followed grey, rainy day. On yet another mizzling morning, an old man piled his hearth high and crowned it with the large stump of a tree he'd found. As the fire blazed, the stump burst open and a cuckoo flew out, filling his home with the sounds of spring. To this day, a yearly celebration called the Cuckoo Feast is held in Towednack.



Fireside Shawl • breton birds





Sailor Shirt

- falmouth breton nickel chalk
- lurex breton stormy skies
- falmouth breton merlot midnight
- falmouth breton chalk midnight
- mini cornish dark freesia
- falmouth breton midnight chalk



Studio Apron • harbour, dahlia, oak, gust, coal, midnight





1. Men's Festive Socks Box of 2 • loki mix
2. Men's Selection Socks Box of 4 • polglade mix
3. Men's Box of 7 Socks • flying sails mix
4. Men's Step into the Blue Socks • eddyline mix
5. Men's Ley Lines Socks Box of 2 • pinewood mix
6. Men's Everyday Socks Box of 4 • st breock mix
7. Men's Folktale Socks • st ives gulls gust
8. Men's Fishermen's Feet Box of 4 • beam reach mix
9. Men's Stormy Sea Socks Box of 4 • mount harbour mix



The White Hare of Looe

Down to the harbour bounds the ghostly white hare, a sign to the faithless and fishers: beware...

In Looe Harbour, a beautiful maid who had her heart broken by an unfaithful sailor now takes the form of a ghostly white hare. On moonlit evenings, she trips through the legs of fickle lovers, haunting their footsteps to avenge anyone betrayed in romance. Sometimes, she flickers and skips through the ropes of the moored boats – a sure sign that a dangerous storm is on its way.

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