

# kocktail

## Love at first sip...Kocktail launches Valentine's Collection



Elevate your cocktail game this Valentine's Day with world class cocktails, sure to be love at first sip.

The brand new **Valentine's Collection** from Kocktail features drinks designed by chief cocktail curator, and former senior barman at the Savoy, Neil Donachie.

An ideal letterbox gift for your loved one this February and a perfect pairing for a special evening in, the Valentine's Collection includes four delicious takes on classics:

- Chocolate & Mint Espresso Martini
- Rose Petal Martini
- Peach & Hibiscus Spritz
- Rhubarb & Cucumber Spritz

Taking inspiration from two go-to presents for the occasion - chocolate and roses –the new collection arrives wrapped in a standout stylish sleeve and includes 'story behind the serve' cards and accompanying garnishes for each drink.

Launching for pre-order on 14<sup>th</sup> January, the Valentine's Collection is the go-to gift for cocktail lovers this February.

The Collection will be joined by two Single Gifting Boxes, a charming way to send your crush a bar-quality drink by post. At just £9, they are an ideal under £10 gift. Choose between either the Chocolate & Mint Espresso Martini or the Rose Petal Martini.

For more information and to browse the range, visit [www.kocktail.co.uk](http://www.kocktail.co.uk).



The Valentine's Collection, £29, [www.kocktail.co.uk](http://www.kocktail.co.uk)  
*Suitable for vegetarians and vegans*



Single Kocktail Giftbox, £9 each, [www.kocktail.co.uk](http://www.kocktail.co.uk)  
*Suitable for vegetarians and vegans*

**ENDS**

**Notes to Editors:**

High-res imagery can be viewed and downloaded via PressFix: <https://www.pressfix.co/gift?p=11680>

#### **About Kocktail**

- Born out of a desire to enjoy a taste of their favourite cocktails from the comfort of home and unable to find anything that tasted as good as the drinks created by award-winning bartenders and mixologists, the team behind Kocktail decided to take matters into their own hands.
- Co-founded by two best friends in the Summer of 2020, who decided it was high time beautifully fresh, premium, bar-quality cocktails were made available for all to enjoy at home.
- Chief Kocktail curator Neil Donachie has perfected his craft in some of the best cocktail bars in the world, including Kenny Atkinson's Michelin starred House of Tides and the famous Savoy

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Hotel's Beaufort Bar, where he was Senior Bartender when it was crowned the best hotel bar in the world. Now a co-owner of Mother Mercy bar in Newcastle.

- As a member of the Kocktail discovery club, indulge in a slice of contemporary cool with the opportunity to try new mixes and flavours. Savour four world-class cocktails from the comfort of your home each month – each hand crafted and freshly bottled by award-winning professional bartenders.
- Providing an opportunity to try new mixes and flavours, boxes conveniently arrive with all the accompanying garnishes, specifically chosen to perfectly complement and enhance the experience.
- All Kocktail packaging is fully recyclable, with cardboard boxes and glass bottles which can be taken to your local recycling centre.
- Kocktail subscriptions can be placed directly via the website.
- To find out more, visit [Kocktail.co.uk](http://Kocktail.co.uk)
- Join the conversation on social - #KocktailDiscovery @kocktail.co.uk

**To request high resolution product imagery or for further information of spokesperson comment, please contact:** Laura Quick, 07807 809 119, [laura@lauraquickpr.co.uk](mailto:laura@lauraquickpr.co.uk)