

Bernard



Delettrez

## **PURPLE FAZE WITH BERNARD DELETTREZ**



Amethyst jewellery is definitely the 'on-trend' coloured gemstone this Spring as purple moves from the catwalk to the high street. The vibe for all things purple kicked off when the Pantone Colour of the Year 2023 was named as '18-1750 Viva Magenta'. WGSN then chose the subtler lavender as their 2023 Colour of the Year, stating that this gender-neutral hue evokes 'calmness and serenity' and represents 'wellness and digital escapism'. Coincidentally, and very fortunately for gift givers, Amethyst is also the birthstone for lucky Aquarians and romantics might choose the Amethyst as a glorious gift this Valentines.



Small Medusa ring with Amethyst £2340 - main picture  
Octopus ring with Amethyst £760  
Turtle bronze ring with Amethyst £300  
Medusa ring with Amethyst £4100

But what hue to choose? Bernard Delettrez, the Italian fine jeweller, suggests 'Go with the flow – buy on instinct. The charm of the Amethyst is that it has so many variations – the Brazilian stones have a lighter hue, those from the Karaiba mine in Africa are a deep rich colour and stones from the Anahí mine in Bolivia are shot with citrine. My pieces feature stones from all over the world, although my favourites are from Africa. I especially love Amethysts for their remarkable depth and shades of colour and warmth.'

And for those looking for affordable gifts, Bernard Delettrez's finely worked fashion pieces such as this Bronze Butterfly Ring (£180) and the Gold circlet earrings with diamonds (£1230) are just the ticket.



Princess Ring - Rose gold crown ring with diamonds £840  
Butterflies bronze band ring £180  
Gold necklace with pavé diamonds key pendant £2130  
Gold circlet earrings with diamonds £1230  
Men's black resin ring with gold spikes double turn £2270

Bernard Delettrez jewellery is available from the new boutique in South Molton Street and online at [www.bernarddelettrez-uk.com](http://www.bernarddelettrez-uk.com)

For further information, requests for jewellery to loan for photoshoots and images please contact:

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