



Save the Children®

Hello Gorgeous

Dr.PAWPAW Shimmer Balm

25ml / £6.95 / \$8.00 / €7.00

IN COLLABORATION WITH SAVE THE CHILDREN

www.drpawpaw.com

Dr.PAWPAW, the brand that always gives back, introduces **Dr.PAWPAW Shimmer Balm** in collaboration with **Save the Children**. Adding to Dr.PAWPAW's ongoing charitable contributions, \$0.50 from each sale of **Dr.PAWPAW Shimmer Balm** will go directly to **Save the Children** to support their work for children in the United States. On the ground in America's hardest-to-reach, rural communities, where it's toughest to be a child, **Save the Children** is giving children a healthy start in life, the opportunity to learn and protection from harm -- transforming the future we all share.

Dr.PAWPAW Shimmer Balm is enriched with the award-winning Dr.PAWPAW Original Balm formula which houses a mix of sustainably sourced and results-led ingredients including **PAWPAW** (Papaya Fruit), **Castor Oil**, **Olive Oil** and **Aloe Vera**. **Dr.PAWPAW Shimmer Balm** is created with environmentally friendly iridescent pearls to add an instant glow to lips and skin, alongside the **nourishing**, **moisturising** and **soothing** effects found in the complete Dr.PAWPAW balm range.

97% Natural, fragrance-free, vegan, and cruelty-free. **Dr.PAWPAW Shimmer Balm** is a **multi-purpose and long-lasting** formula that is housed in **100% recyclable packaging** and formulated to be suitable for all ages, skin tones and types.

HOW TO USE

Apply sparingly for a subtle glow, layer up for more shimmer and glam. Dab on cheeks to add a natural highlight. Swipe on eyelids for a dewy shimmer effect. Apply on it's own or with your favourite lipstick. Apply to décolletage and the front of the legs, anywhere you'd like your skin to shimmer and shine.

OUR STORY

Dr.PAWPAW, the brand that always gives back, was created in 2013 by Johnny & Pauline Paterson and is a UK made and manufactured brand. Dr.PAWPAW's philosophy has always been to make inclusive beauty products. It is our main mission to create multi use products for everybody and the whole face and body. We are pioneers of the skincare meet cosmetic movement, which means our products not only make you look and feel good but also benefit and improve the skin at the same time. \$0.50 from each **Dr.PAWPAW Shimmer Balm** 25ml sold will go to **Save the Children** until 30.04.2022.

STOCKISTS

Ulta / Ulta.com / beautybay.com



PAWPAW
FRUIT



ALOE VERA
PLANT



OLIVE
OIL



VEGAN
APPROVED



CRUELTY
FREE



ETHICALLY
SOURCED



RECYCLABLE
PACKAGING



MADE IN
THE UK



A % OF SALES
DONATED



Dr.
PAWPAW®

For all PR & media enquiries contact emma@drpawpaw.com



@DR.PAWPAW



DR.PAWPAW



@DRPAWPAW



@DR.PAWPAW