**Thermos launches five trend-led new colours for its popular Icon Series**

Five exciting new colours have been launched in the latest product range from vacuum flask pioneers Thermos.

As well as the recently launched Granite Black, Ice White and original stainless steel versions of Thermos’ Icon Series, products are also now available in:

* Sandstone
* Harebell Blue
* Peony Pink
* Solent Navy
* Rock Cap Green

Featuring the very latest technology and functionality alongside timeless design, the Icon Series utilises Thermos’ 120 years of industry expertise and heritage.

The flasks can keep hot drinks at temperature for 24-hours, and the bottles keep cold drinks chilled for 24-hours. For the food flasks, contents remain hot for up to 10-hours and cold for a full 24-hours.

Made of durable and food grade stainless steel, the Icon Series is dishwasher proof, leak-proof and comes with an anti-slip base and five year guarantee.

The Icon Range contains 14 different products\*, all fulfilling a different consumer need. These include:

* 470ml Travel mug, leak-proof and cupholder compatible – RRP £30
* 470ml Travel tumbler, leak-proof and cupholder compatible – RRP £30
* 710ml Cold cup with stainless steel straw – RRP £25
* 710ml Bottle with a leak-proof screw lid stopper – RRP £25
* 1.2l Bottle with twist and pour stopper and serving cup – RRP £30
* 470ml and 710ml Food flasks, including stainless steel spoon – RRP £25/27

The full range of new colours will be available from 15th July 2024.

To buy or find more information, go to: [www.thermos.co.uk/icon](http://www.thermos.co.uk/icon)

**Ends**

\*not all products are available in all colours

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**Notes to editors:**

Thermos® has over 100 years’ expertise in creating products to ensure people have the best possible

‘on the go’ food and drink experience. It prides itself on delivering innovative, high performance

vacuum insulation technology with two goals – to keep hot things hot and cold things cold.

The idea dates back to 1892 when Scottish scientist Sir James Dewar invented the vacuum flask

through his work in through his work on the liquefaction of gasses. In 1904 the technology began to be used commercially and Thermos was born. The Thermos name is derived from Thérmé which means heat in Greek.

Over the years Thermos has won many awards and the brand is known and used worldwide.

With the company’s focus on providing high quality reusable drink and food products, the majority

of items come with a five-year guarantee.

For more information go to [www.thermos.co.uk](http://www.thermos.co.uk)