



NEW HUNGER FOR WORDS™ EXPANSION TO BE AVAILABLE FOR PET OWNERS EVERYWHERE

Six new products that foster interspecies communication were added to the award-winning Hunger for Words™ line manufactured by Learning Resources®



Learning Resources, an award-winning educational toys company, and Hunger for Words announce the availability of six new products in their licensed Hunger for Words line designed to help pet owners begin the communication journey with their four-legged friends.

The award-winning Hunger For Words™ Talking Pet Starter Set, was initially introduced following the success of the “talking dog movement” founded by [Christina Hunger](#) and her dog Stella, and remains the brand’s flagship product. Now Learning Resources and Hunger for Words have developed the Talking Pet Essential Words, Locations, Names, as well as added tools to expand a pet’s vocabulary and track their progress.

These intuitive, pet-friendly teaching tools don’t just help pets learn to speak, they also help humans understand their pets better thanks to the informative step-by-step guides written by Christina Hunger herself, a licensed speech-language pathologist and New York Times best-selling author of the book, ‘How Stella Learned to Talk: The Groundbreaking Story of the World’s First Talking Dog’.

“I’m thrilled to continue our partnership with Learning Resources to introduce the new Hunger for Words products. We carefully designed these together as a way to expand the communication and create a deeper level of connection with our pets,” said Christina Hunger. “We never imagined the talking dog movement would evolve into this global phenomenon making interspecies communication accessible to all,” she added.

With 59%¹ of UK households owning a pet, Learning Resources, with its unique experience developing educational toys for kids, recognised the opportunity for owners to meaningfully connect with their pets. The new [Hunger For Words](#) products will include sets with varying pre-recorded and recordable communication buttons, accessories, and a talking pet doorbell. This line will enable pet parents to connect with their pets in a deeper way.

In addition to the expanded Hunger for Words line, this year Learning Resources is bringing learning to life for furry family members with Brightkins™, an all-new line of interactive toys and training tools that unlock pets' curiosity and engage the entire family. Designed by the Learning Resources product development team in partnership with a licensed dog trainer and devoted pet parents who believe in the importance of keeping pets active and curious while encouraging good behaviour, Brightkins™ will be available in Q3.

PRODUCTS DESCRIPTIONS AND DETAILS:



Talking Pet Starter Set: Includes the original speech buttons used by Stella, along with a starter guide, tips and online content written by Christina Hunger.



Talking Pet Doorbell: Perfect for puppy owners and house training! Your dog will learn to tell you when it's time to go outside with this paw-friendly doorbell. Choose between the pre-recorded bell sound or record a specific word for "outside".

¹ Source: <https://www.pfma.org.uk/pet-population-2021>



Talking Pet Essential Words: Start with the basics and teach your dog the essential six words every pet can learn! This set includes six pre-recorded speech buttons (“walk”, “play”, “eat”, “outside”, “water” and “love you”) with corresponding icons on each one.



Talking Pet Next Words Locations: The Locations set teaches users how to choose important place names to teach your dog, such as park or beach, activities to model, and what to do if you can’t say “yes” to a location request.



Talking Pet Next Words Names: Help your dog talk about their favourite people with the Names set that teaches users how to say “mum”, “dad” or learn other first names for other important people in their lives. Also provides activities to teach names in different situations.



Talking Pet Button Mat: Keep your dog's speech buttons organised on a durable pet-friendly surface. This accessory includes a foam mat with space for six buttons and puzzle-style connections for additional mats.



Talking Pet Goal Tracker: The entire family can keep track of the dog's communication progress with this handy magnetic chart! The included guide explains the stages and goals to direct teaching and understand what progress to look for, then track it on this easy to read chart.

Learn more about Hunger for Words at <https://www.brightkins.co.uk/>

NOTES TO EDITORS:

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ABOUT LEARNING RESOURCES®:

We're Learning Resources, and we've been helping parents and teachers build generations of amazing kids since 1984. From Maths and Literacy to Coding and STEM, our quality educational toys and games provide children with some of the building blocks they need to succeed in school and develop a lifelong love of learning. Founded in Chicago Illinois, family-owned Learning Resources provides over 1,000 different products to more than 80 countries. Learning Resources Ltd was founded in King's Lynn, Norfolk in 1994 to serve the European, Middle Eastern, African, and Indian markets.

ABOUT HUNGER FOR WORDS™:

Hunger for Words is an organisation dedicated to the belief that all species have something to say. Everyone has a voice and the potential to share it. By combining the fields of animal psychology, speech pathology, and AAC (Augmentative and Alternative Communication) we are blazing the trail to unlock that potential. For more information, visit www.hungerforwords.com