

BACK TO SCHOOL WITH ARTISTRY JUNIOR



The debut Artistry Junior collection has arrived in Tesco stores nationwide.

Artistry Junior aims to inspire, engage and nurture creative talent in children.

The first ever collection includes water bottle tumblers filled with stationery goodies, stacking finger crayons and teddy shaped highlighters, as well as high quality bumper craft kits and sets.

Artistry Junior is part of the arts and craft brand Artistry, which launched in 2024 and had huge success with its sell out marker pens which went viral across social media, with fans raving about the quality and value.

RRPs will be confirmed w/c 14th July.



Artistry Junior Filled Stationery Tumbler
Available in pink & blue

RRP: £6

(currently on Tesco Clubcard offer for £4.80)*

Retailer – Tesco

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Artistry Junior Craft Kit Bumper Box
Contents: fuzzy sticks, felt, card, pom poms, wooden sticks, straws, crepe & tissue paper, foam shapes numbers & letters
3 Different boxes available
RRP: TBC
Retailer – Tesco



Artistry Junior Stacking Finger Crayons – 12 pack
RRP: TBC
Retailer – Tesco



Artistry Junior Teddy Shaped Stacking Highlighters
RRP: £3
(currently on Tesco Clubcard offer for £2.40)
Retailer – Tesco



Artistry Junior Jumbo Crayon Erasers – 3 pack
RRP: £2
(currently on Tesco Clubcard offer for £1.60)*
Retailer – Tesco



Artistry Junior Pencil Case With Calculator
RRP: £10
(currently on Tesco Clubcard offer for £8)*
Retailer – Tesco



Artistry Junior Art Supplies Bumper Box (blue)
Contents: Giant pencils, sketch pad, crayons, felt tips, paint brush, paints, chalk, sponges & air dry clay
3 Different boxes available
RRP: TBC
Retailer – Tesco



Artistry Junior Colouring & Stickers Bumper Box (purple)
 Contents: Sticker book, holographic stickers, pens, sticker roll, scratch tool, velvet art, scratch art & sticker art
 3 Different boxes available
 RRP: TBC
Retailer – Tesco

Artistry Junior Squeezy Paints – 6 pack
 RRP: TBC
Retailer – Tesco

*Prices subject to change – correct as of w/c 14.07.25

-Ends-

Notes to Editors:

For all marketing enquiries, including sample requests, please contact: Vicki Short – 0161 653 1306 – Vicki.S@hunterprice.co.uk

Hunter Price International:

An award-winning consumer product developer and supplier, Hunter Price International is trusted by leading retailers and brands to create playful products and brands which connect with customers.

The team at the Consumer Product Playhouse collaborate with retailers and brand partners to bring its own brand and licensed products from the showroom to the shop floor.

Established in 2009, Hunter Price has carved out an unrivalled cross-category product offer across Toys & Activities, Stationery & Creative Play and Accessories & Lifestyle. Brands & collections cover everything from pocket money and trending fidget toys, to arts and crafts, reusable shopper bags and hair accessories.

With a thriving portfolio of exclusive, emerging and established own-brands, Hunter Price has seen significant growth in recent years, particularly across its Toy Mania, Artistry, Taggeez, Love the Look and Cubs Club brands.

Hunter Price also plays the role of licensee and distribution partner for global icons of the licensing world, developing innovative and award-winning consumer product collections for the likes of Crayola, Kellogg's, PAW Patrol, Squishmallows, Peppa Pig, Barbie, Netflix, Spongebob and many more.

With creativity at its core, Hunter Price continues to refine and evolve its unique proposition in the ever-changing consumer retail landscape, with inspiring and imaginative new product development, alongside considered and purposeful partnerships, to add value to brands and retailers.